



## Overview and Application of xAPI, cmi5, and xAPI Profiles

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## The Learner Will...

- ❑ Be able to describe xAPI Concepts and how they relate to cmi5
- ❑ Understand the use cases of cmi5 and its value to enable other xAPI solutions
- ❑ Be able to describe xAPI Profiles and the best practices needed for data interoperability
- ❑ Be able to design learning resources using xAPI and xAPI Profiles within a cmi5 framework
- ❑ Understand available cmi5 resources and whether products are cmi5 compliant or not



# Overview/Topics

Experience API Basics

cmi5 Deep Dive

xAPI Profiles

Designing xAPI Solutions Inside cmi5

Best Practices and Available Resources



# Expected Learning Outcome #1

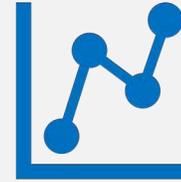
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*The learner will gain a baseline understanding of xAPI, such that the additional requirements of cmi5 imposed on xAPI will be comprehensible. This will include the role and structure of Statements, the Learning Record Store, and additional xAPI Resources/Endpoints that are used in a holistic approach to distributed learning.*

# Why xAPI?



Learning can be recorded wherever it occurs



## Learning analytics

- Not restricted to customized reports
- Not restricted to basic data (scores, pass/fail)



## Learning does not have to be “launched” from an LMS

- Mobile apps
- Social Networking
- Serious Games & Simulations
- Correlation of general activity with learning data



# What is xAPI?

## **Basic Definition (Remember this one):**

xAPI statements are data generated by a Learning Record Provider (LRP) and sent to a Learning Record Store (LRS).

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## **Technical Definition (Look once and forget if you want):**

Experience API (IEEE 9274.1.1) is the JavaScript Object Notation (JSON) data model format and a Representational State Transfer (RESTful) Web Service Application Programming Interface (API) for communication between Activities experienced by an individual, group, or other entity and a Learning Record Store.

# Necessary Context

Learning Management System (LMS)

An entire suite of web services used in traditional (SCORM) distributed learning solutions

Learning Record Provider (LRP)

Sender in xAPI

Learning Record Store (LRS)

Receiver (Web Service) in xAPI

Statement

Single artifacts of activity in xAPI – “I Did This”

Documents

Large sets of data (name, value) that keep state in xAPI

Resource/Endpoint

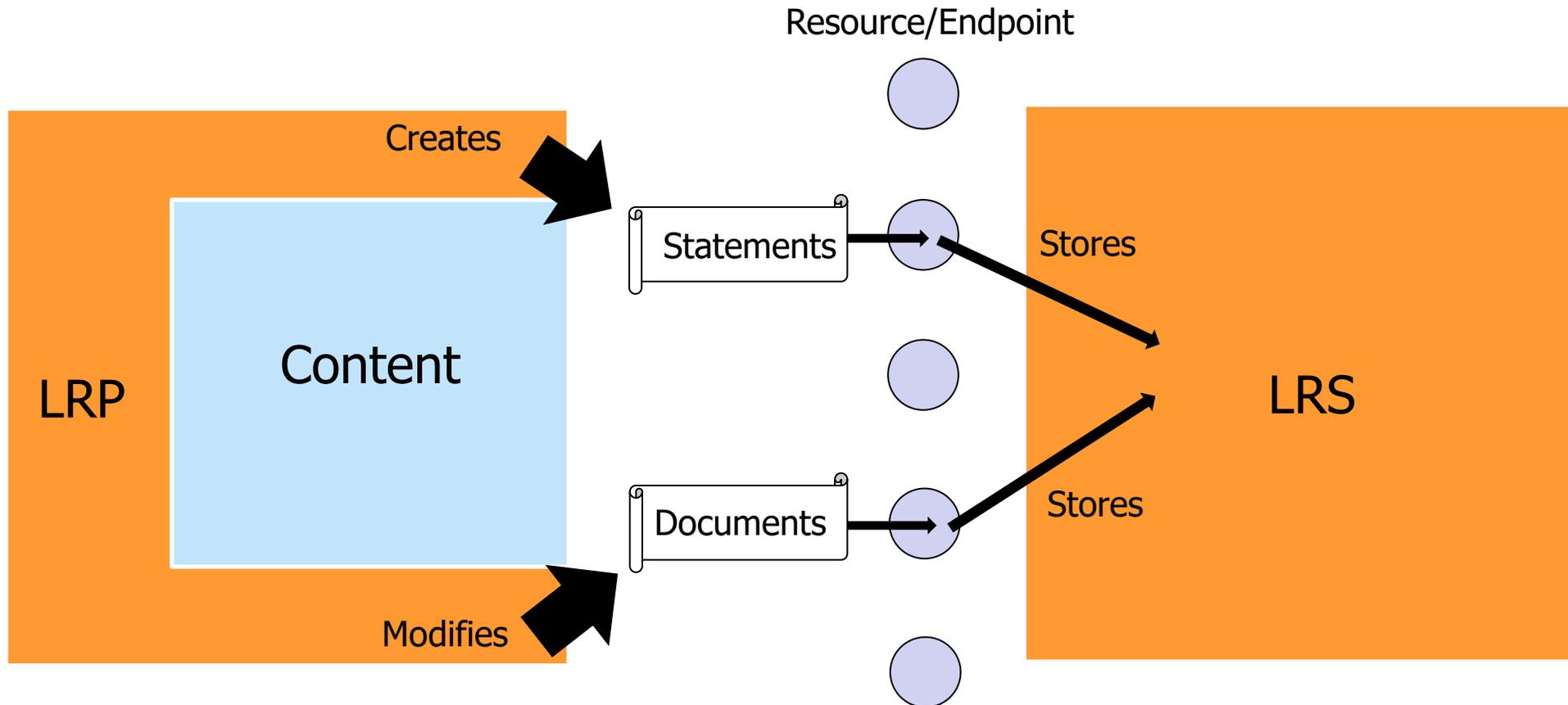
Interface within xAPI to programming methods (Means by which to send/receive)

Content

Any learning asset deployed in a Distributed Learning environment



# xAPI Components



LRP = Learning Record Provider, LRS = Learning Record Store

# Statement Parts

Actor	Doer in the Statement
Verb	Action in the Statement
Object	“Direct Object” in the Statement, often an actual web activity
Results/Context	Additional necessary information
Timestamp	When the experience happened

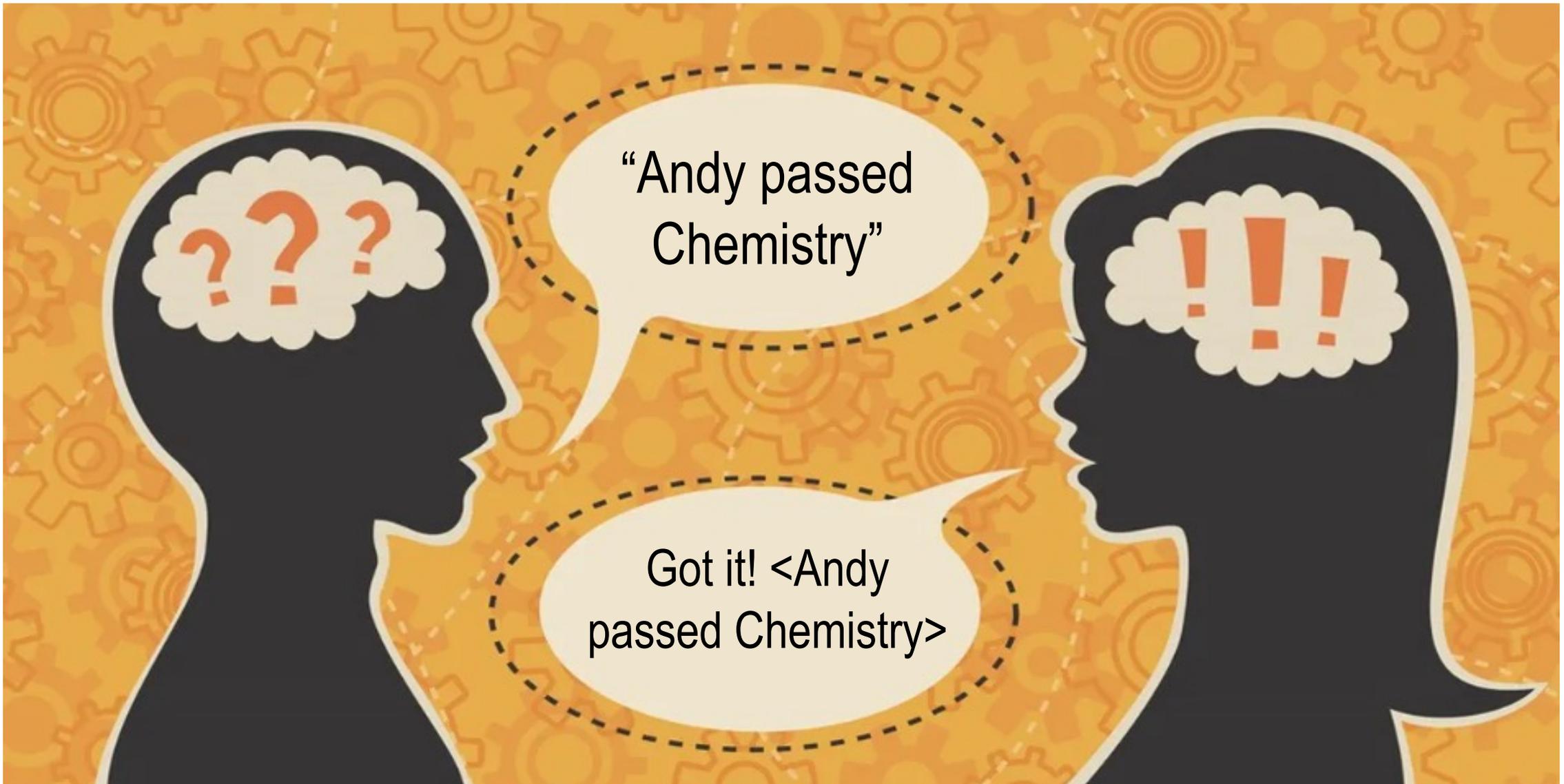
These allow the basic construction of human/machine readable expressions



# Sample Statements

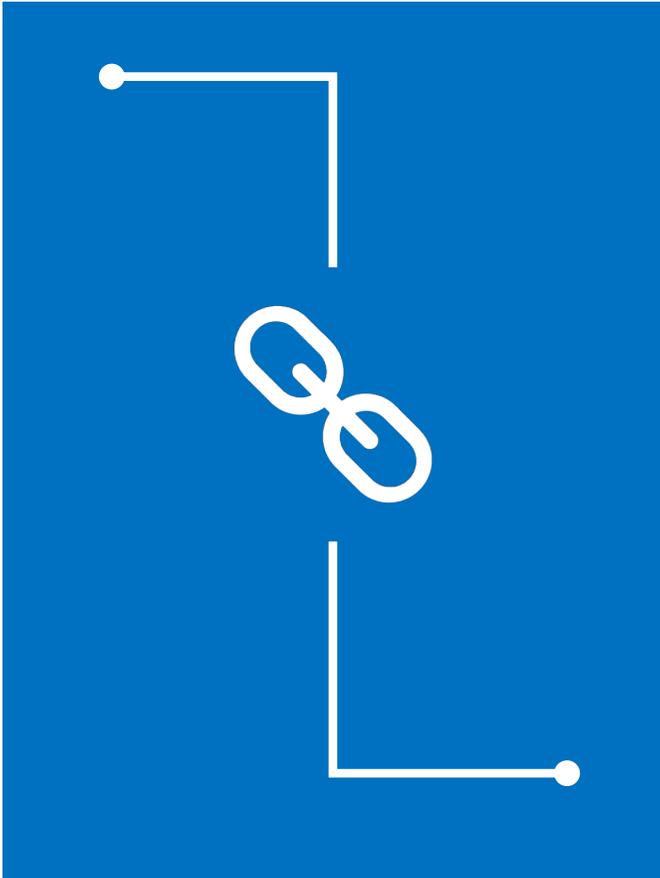
Andy	launched	Chemistry Quiz (Activity ID)
Andy	initialized	Chemistry Quiz
Andy	answered	Question 1 with choice "A"
Andy	passed	Chemistry Quiz
Andy	completed	Chemistry Quiz
Andy	terminated	Chemistry Quiz
Andy	satisfied	Chemistry Quiz
Andy	satisfied	Chemistry Unit

# Designers and Developers Speaking The Same Language



Credit: [www.theodysseyonline.com](http://www.theodysseyonline.com)

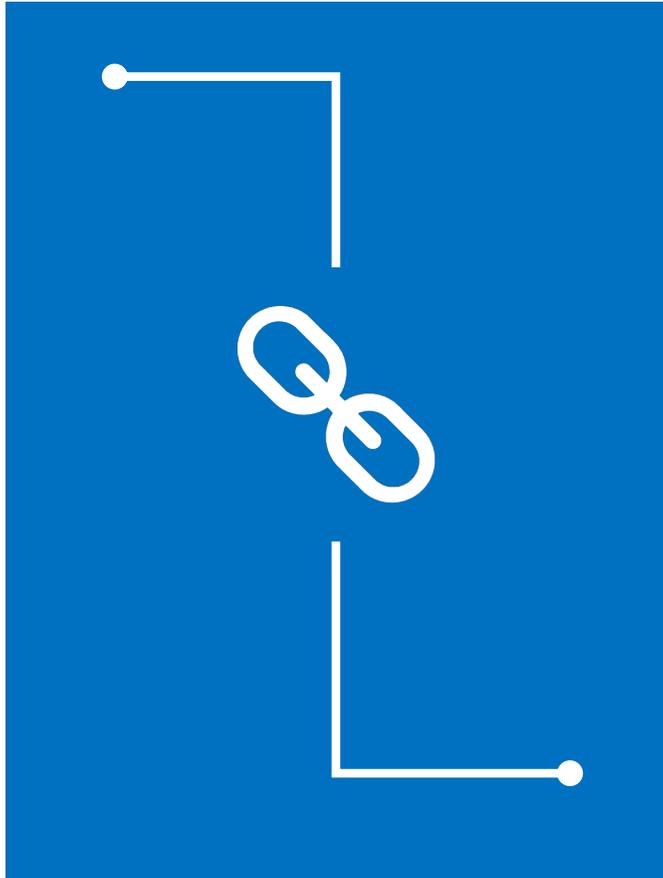
# Let's Talk About Linked Data (Semantic Web)



- Linked Data is a methodology of publishing data that allows machine-readable connections on the web, allowing concepts that may have been created separately to find each other
- xAPI, through both Statements and Documents, creates semantic data relationships
- Statements especially, being “triples”, have a natural integration into systems that can use the semantic web, which uses a language that effectively links two resources together with a property type



# xAPI's Semantic Data



- All of the basic xAPI Statement parts are identified uniquely, but are intentionally Uniform Resource Identifiers (URIs)
- URIs are resolvable to allow for more readily available information, but also unique entities on the web, allowing machines to “crawl” them for more information
- This can allow for important relationships to be defined, such as “Quiz A” is a part of “Lesson B” but is not a part of “Lesson A”
- Can also be used to trace version history and derived works

# Let's Talk About "The Fridge"



- To put a bow on "How language in xAPI works", Let's enable a "Smart Fridge".
- Different "Actors" interact with the Fridge, including the Fridge itself
- Different actions or "Verbs" would align to functions the Fridge can perform
- Different "Objects" can interact with the Fridge, these may be tangible (apples, cheese, bacon) or intangible (temperature setting)
- Sometimes more details are needed, so "Results" or "Context" is used
  - Becky supplied apples to fridge
  - Tommy received bacon from the fridge
  - Fridge adds bacon (to shopping list)

# Linked Fridge Data

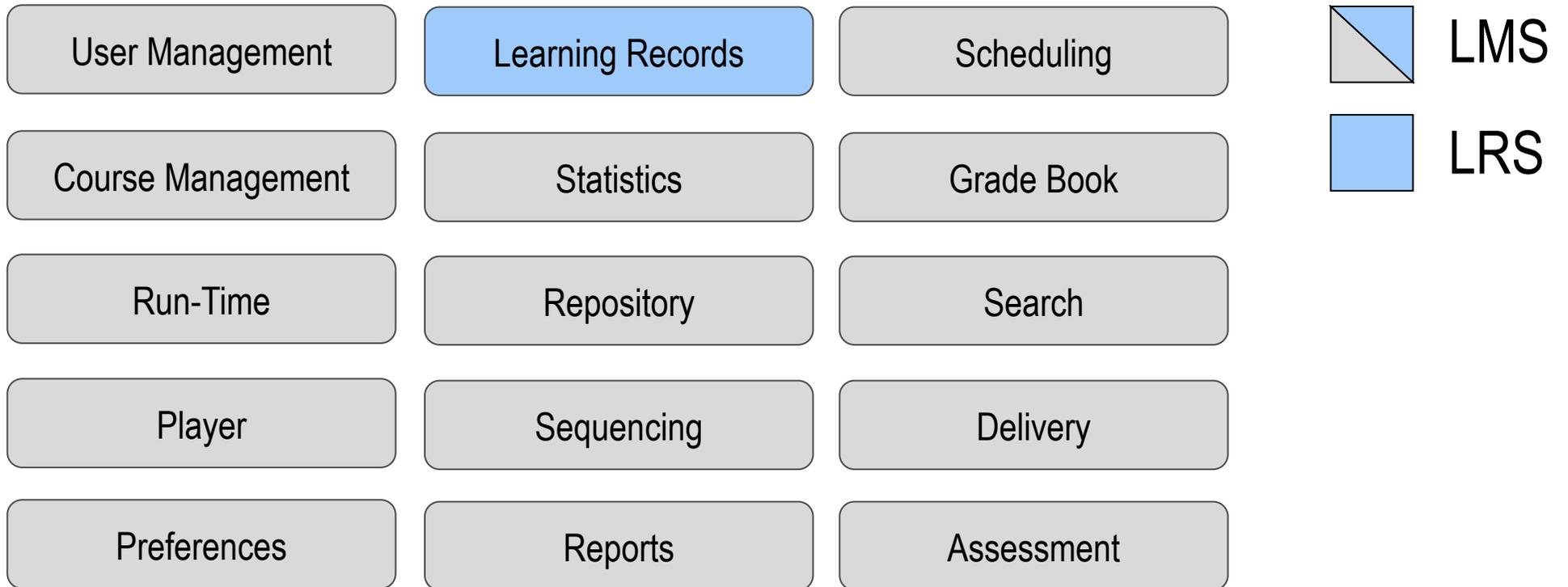


- IRIs for food can resolve to food resources and other concepts
- Stores can have their items resolve to these, and link prices and availability
- Could link any food resource to vitamins contained, calories, average cost, recipes that contain it, etc.
- Can then order food, plan a shopping list, make a budget, plan meals
- In the context of distributed learning, could have competencies that interrelate, are achieved by individuals, and aggregate for higher achievement
- This can be true of learning resources as well – Courses that have “this video” are effective/ineffective

- Server-Side Implementation of xAPI
- The Learning Record Store is a “triple store” Actor/Verb/Object which is RESTful
  - RESTful refers to web services that are light weight, highly scalable and maintainable by following a set of constraints
- Very little validation is done at run-time, which makes it fast and flexible
- Won't throw out “Andy friended Biochemistry quiz”
- Other services will extract meaning from the data and expose it in interesting ways to the learner



# LMS and LRS Capabilities



# Why Do I Need a Learning Record Provider ?

## If Content Sent Statements wildly to the Learning Record Store

- Is my content sending data correctly?
- Does my content have permission on that system?
- Will I get credit?
- Does the institution/instructor of my content know who I am and can they get that to the LRS?

## If LRS accepted Statements that were sent from “Content”

- Is the learner who they say they are?
- Is the institution/instructor on this Statement real?
- Did they pay for the rights to take the content?

The Learning Record Provider is the trusted partner of the Learning Record Store, ensuring data is reliable and valid



## Expected Learning Outcome #2

# 2

*The learner will understand the subject matter of the cmi5 specification, such that it can be described using instructional design language as well as understand specific coding concepts to create cmi5 data. The learner will understand the data flow, authentication, session management, and storage capabilities of cmi5 as well as the additional requirements of a cmi5 LMS over the lesser functioning xAPI Learner Record Store (LRS). Learners will be able understand the difference between **cmi5 defined** and **cmi5 allowed** Statements.*

# Why cmi5?

Like xAPI?



Need an LMS?



# SCORM Negatives

To frame or not to frame! The pop-up issue

Content must reside in same domain as LMS

- Cannot put content on Content Distribution Network
- Inefficient bandwidth

SCORM content **MUST** be run in a browser

- Mobile and Offline use cases do not function
- Notion of a “local server” fails

Easier to Cheat

- LMS Accepts “blindly” what is sent to it
- No timestamps = no “paper trail”



# What is cmi5?



- cmi5 is a set of “extra rules” to apply to xAPI that fit the current Distributed Learning paradigm, but readily enables future paradigms
  - cmi5 INCLUDES xAPI
- cmi5 specifically addresses:
  - Content Launch Mechanism
  - Authorization (NOT Authentication)
  - Session Management
  - Reporting
  - Course Structure
  - Satisfaction Criteria

# History of cmi5

- Originally started in the AICC (Aviation Industry Computer-Based Training Committee) in 2010
- cmi5 was expected to replace both AICC and SCORM
- cmi5 was “rebooted” in 2012 and the previous architecture was replaced with xAPI after the group saw benefits and a clearer path to adoption
- In 2014, the AICC dissolved and formally transferred cmi5 to the ADL
- The cmi5 project is still guided by its original goals

# Which Use Cases Does cmi5 Enable?

“Minimal LMS”

Support for dynamic amounts of information, but not as a ton of “optional” fields

“Content-defined Data”

In other words, content so specific that only the content needs it, but is still critical (Simulations, especially)

“Content as a service (CaaS) model of delivery”

Allow content to be stored on other domains

“Device/OS/browser independence”

Allow for content to be independent of a browser in order to communicate or be launched

“Share data between learning activities”

And between learners!



# cmi5 Roles and Responsibilities

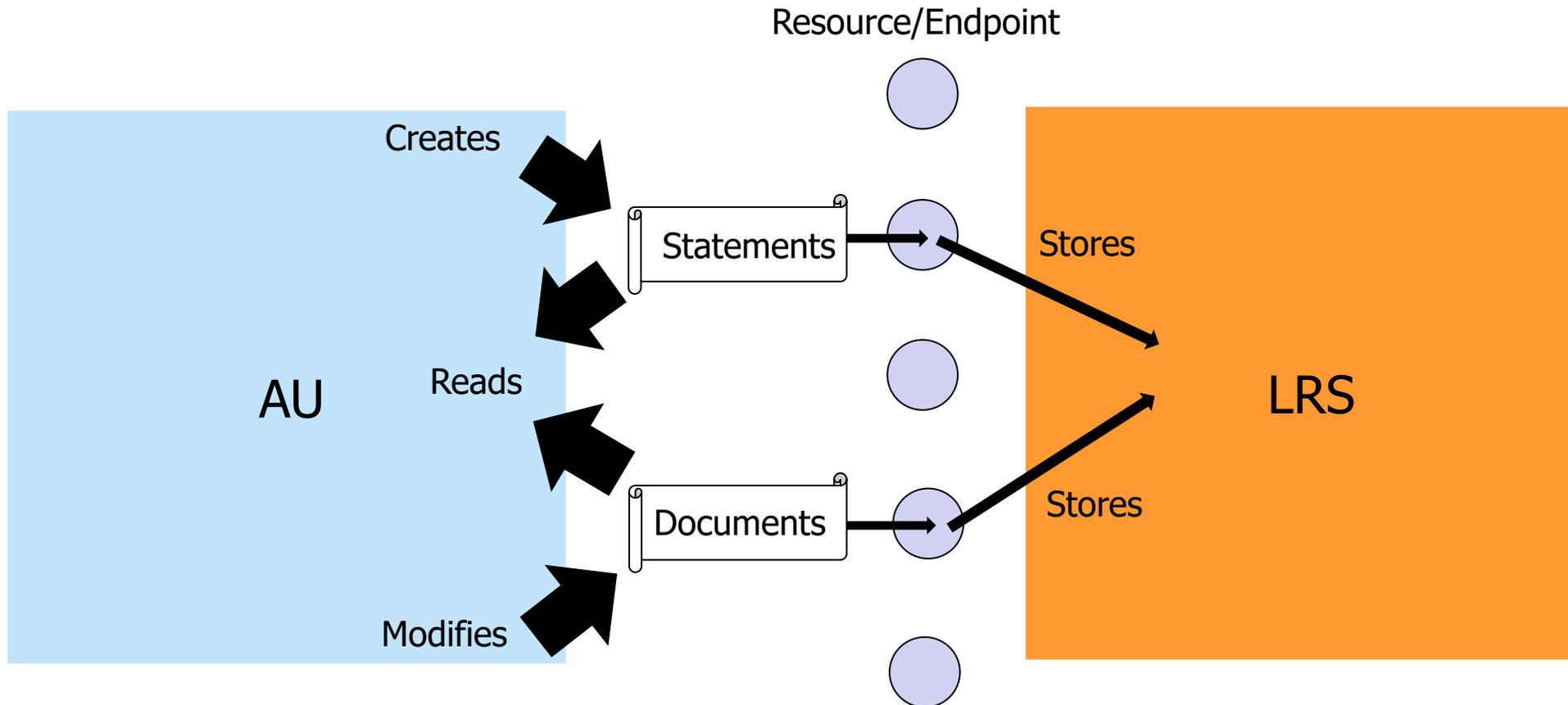
## Assignable Unit (AU) – Content + LRP (loosely)

- Functions as content would be expected in xAPI – like a course.
- Parses the parameters from the launching environment to determine where the LMS location is and initiate communication with the LMS.
- Acting as a "client", sends and receives messages using the xAPI defined transport mechanism(s) and associated commands as prescribed in this specification.
- Formats all data according to the defined data types and vocabularies that are defined in this specification.
- Sends a "terminate" statement prior to terminating the AU's execution.

## Responsibilities of the LMS

- Create and maintain course structures.
- Act as a "server" - receive and reply to messages using the xAPI defined transport mechanism(s) and associated commands as prescribed in this specification.
- Format all data according to the defined data types and vocabularies that are defined in this specification.
- Launch the specified AU contained in the content within the defined environment(s).

# cmi5 Components



AU = Assignable Unit, LRS = Learning Record Store



# The Nine cmi5 Verbs

Launched

Initialized

Completed

Passed

Failed

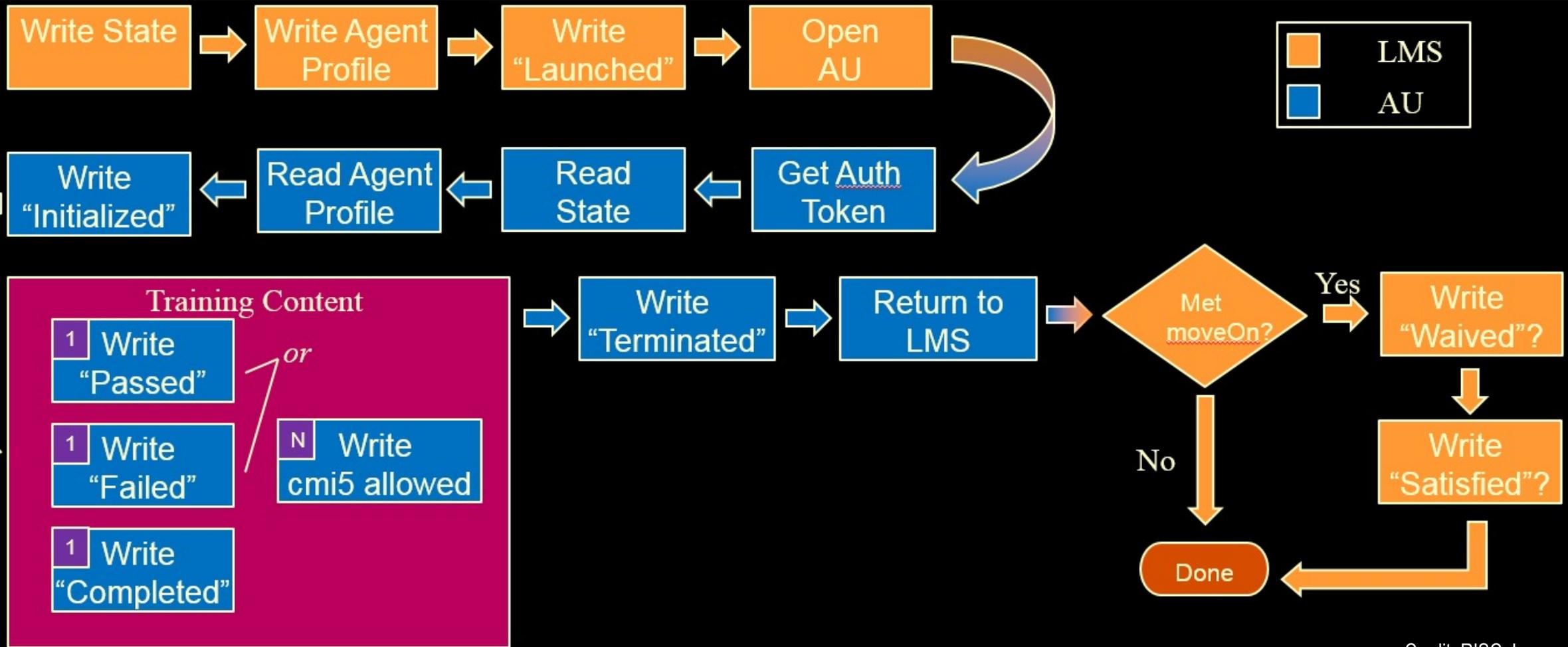
Abandoned

Waived

Terminated

Satisfied

# cmi5 Data Flow



Credit: RISC, Inc.

# cmi5 = "xAPI with Rules"

Actor	<ul style="list-style-type: none"><li>▪ Uses "account" for security purposes</li></ul>
Verbs	<ul style="list-style-type: none"><li>▪ There can be only one! (use of each Verb)</li><li>▪ Specific order of Verbs, corresponding to events</li></ul>
Object	<ul style="list-style-type: none"><li>▪ Is the AU and matches the activityId (content)</li><li>▪ AU used quite ubiquitously in this specification</li></ul>
Score	<ul style="list-style-type: none"><li>▪ Not required, lumped in with pass/fail</li></ul>
Success/Completion	<ul style="list-style-type: none"><li>▪ Designer (or Admin) decides the "how", but success can directly relate to assessment</li></ul>
Registration	<ul style="list-style-type: none"><li>▪ Establishes unique relationship between Actor and "course"</li><li>▪ Registrations are handled at the course level (AU registrations not allowed)</li></ul>



# "cmi5 Defined" vs. "cmi5 Allowed"

cmi5 categorizes the xAPI Statements during use:

"cmi5 defined"

Statements using cmi5 defined verbs

- Uses specific "category id" value for cmi5

"cmi5 allowed"

Statements using any verb and **does not** use the cmi5 specific "category id"

- Issued between "initialized" and "terminated" verbs

"cmi5 not-allowed"

Any statements not conforming with the cmi5 specification

Both "cmi5 defined" and "cmi5 allowed" use a "context template"

Context template is State information exchanged between the AU and LMS

# cmi5 Additional Features

## Authorized Launch Mechanism

- AU may provide launch parameters that the LMS will use when launching the AU.
- In addition, when the LMS launches the AU the parameters include Actor, content id (of the AU), registration, and a URL for obtaining authorization.

## Course Structure

- Similar to the content package of SCORM... and different
- Supports 1 or more Assignable Units (AU)
  - Optionally nested within Blocks
- Designed for interoperability across systems

# Course Structure Format

cmi5 =  
Assignable  
Units and  
Blocks

Lesson Name	Type	Required	Comp%	Status	Action
▼ <u>Geologic materials</u>	Block	<input type="checkbox"/>			
<u>Rock and rock cycle</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	<a href="#">Run</a>
<u>Unconsolidated material</u>	E-Learning	<input type="checkbox"/>		Not Started	Not Available
▼ <u>Whole-Earth structure</u>	Block	<input type="checkbox"/>			
<u>Plate tectonics</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	Not Available
<u>Structure of the earth</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	Not Available
▼ <u>Geologic time scale</u>	Block	<input type="checkbox"/>			
<u>History and nomenclature of the time scale</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	Not Available
▼ <u>Current official geologic time scale</u>	Block	<input type="checkbox"/>			
▼ <u>Phanerozoic</u>	Block	<input type="checkbox"/>			
<u>Cenozoic</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	Not Available
<u>Mesozoic</u>	E-Learning	<input checked="" type="checkbox"/>		Not Started	Not Available

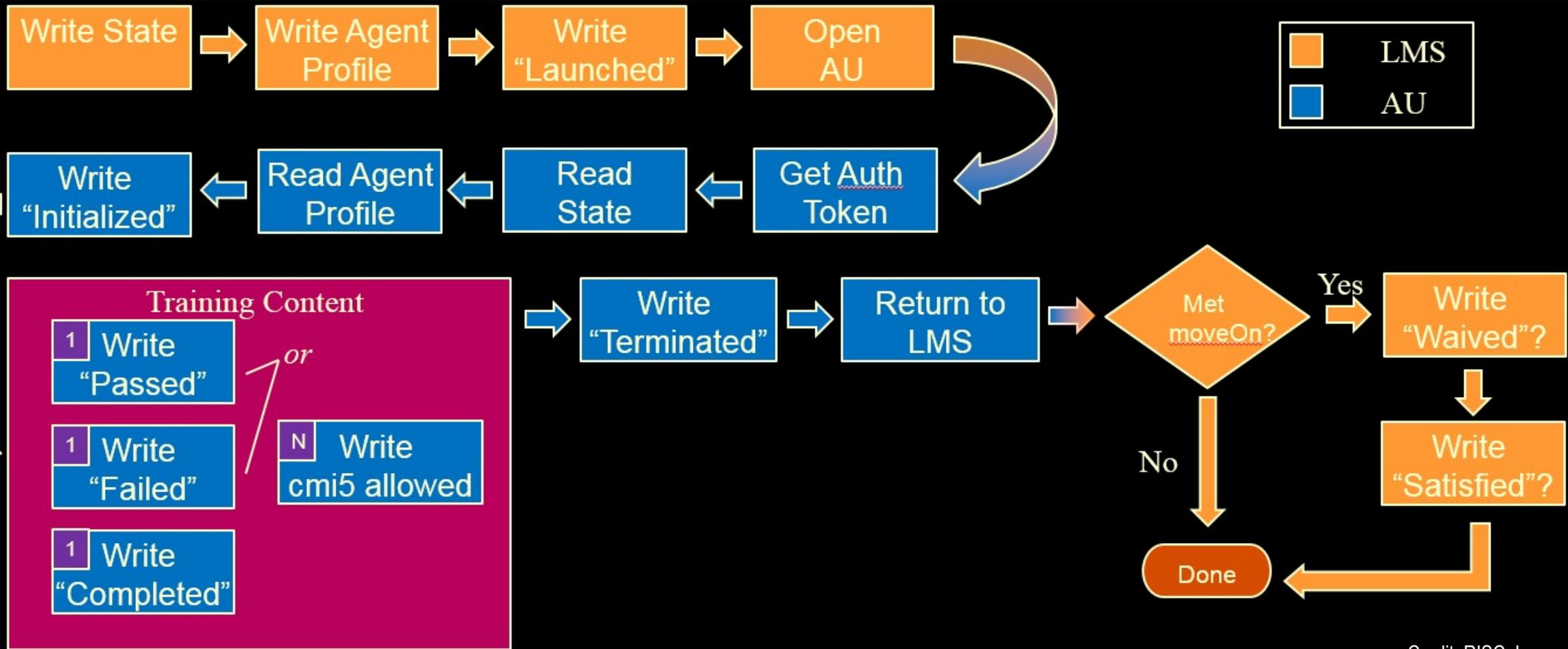
## Session Tracking

- State API (ex: bookmarking)

## Completion Criteria

- cmi5 defines “Move On” criteria
  - Passed?
  - Completed?
  - Completed and Passed?
- Mastery Score
  - Different scores for different roles
- External Intervention
  - Allows "testing out" external to taking content (Administration)

# cmi5 Data Flow (Revisited)



Credit: RISC, Inc.



## Expected Learning Outcome #3

3

*The learner will understand the application and use of xAPI Profiles. The learner will understand and be able to apply best practices for design of xAPI data for interoperability. The learner will understand how to “tag” xAPI statements with multiple profiles and how that functions within cmi5.*

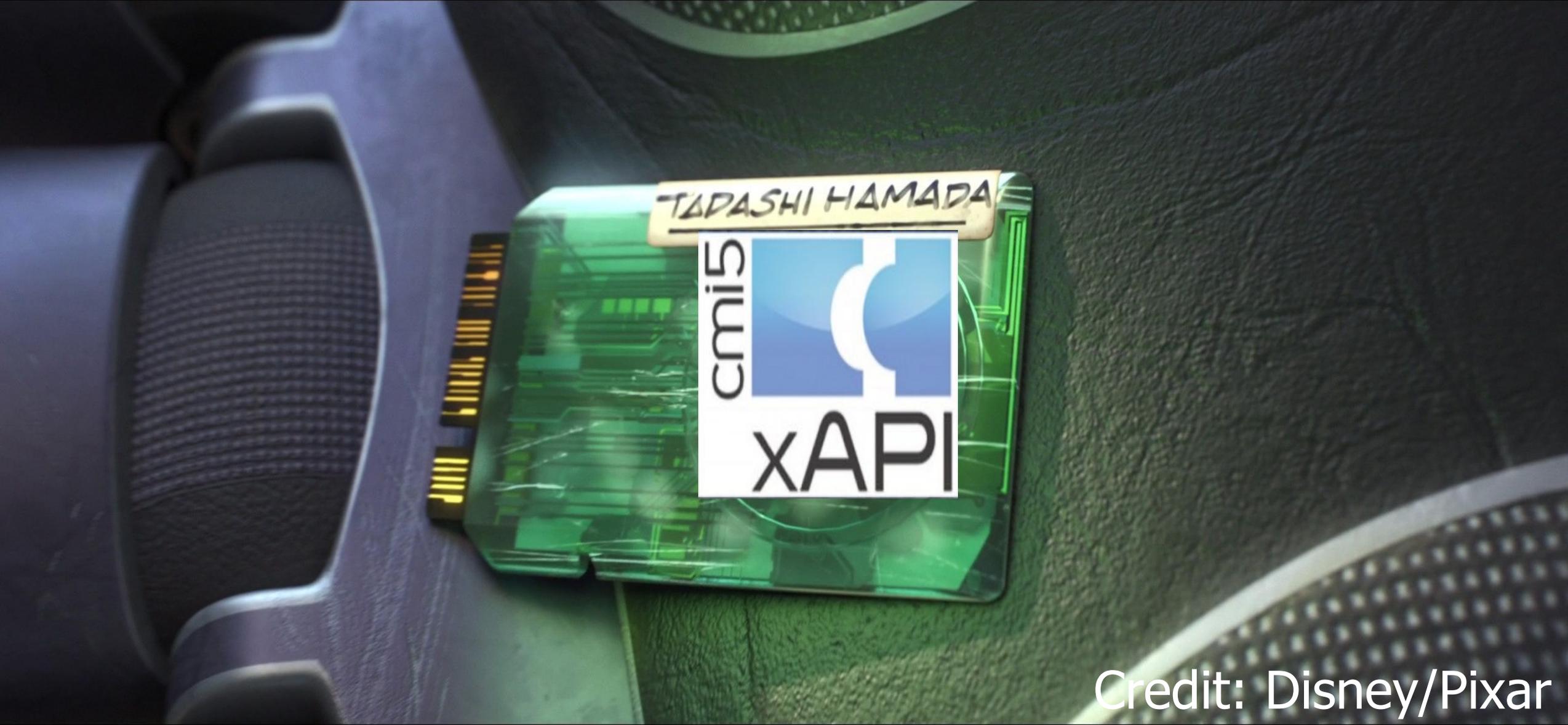


# xAPI Designer



xAPI

Credit: Disney/Pixar



Credit: Disney/Pixar

# Profiles – Where Do They Come From?

## Communities of Interest (Practice)

- Organizes Interested Parties in a Specific Subject Domain
- Forms a Working Group
- Defines Requirements
- Explores Solutions – Both Logistical and Technical

## Use Case + Technology Application

- cmi5 Working Group founded before technology solution, with a specific use case
- Later switched to an xAPI solution
- Required definition of data for specific events
- Inspired other xAPI solutions, effectively creating more xAPI Profiles

# What Does a Profile Do?

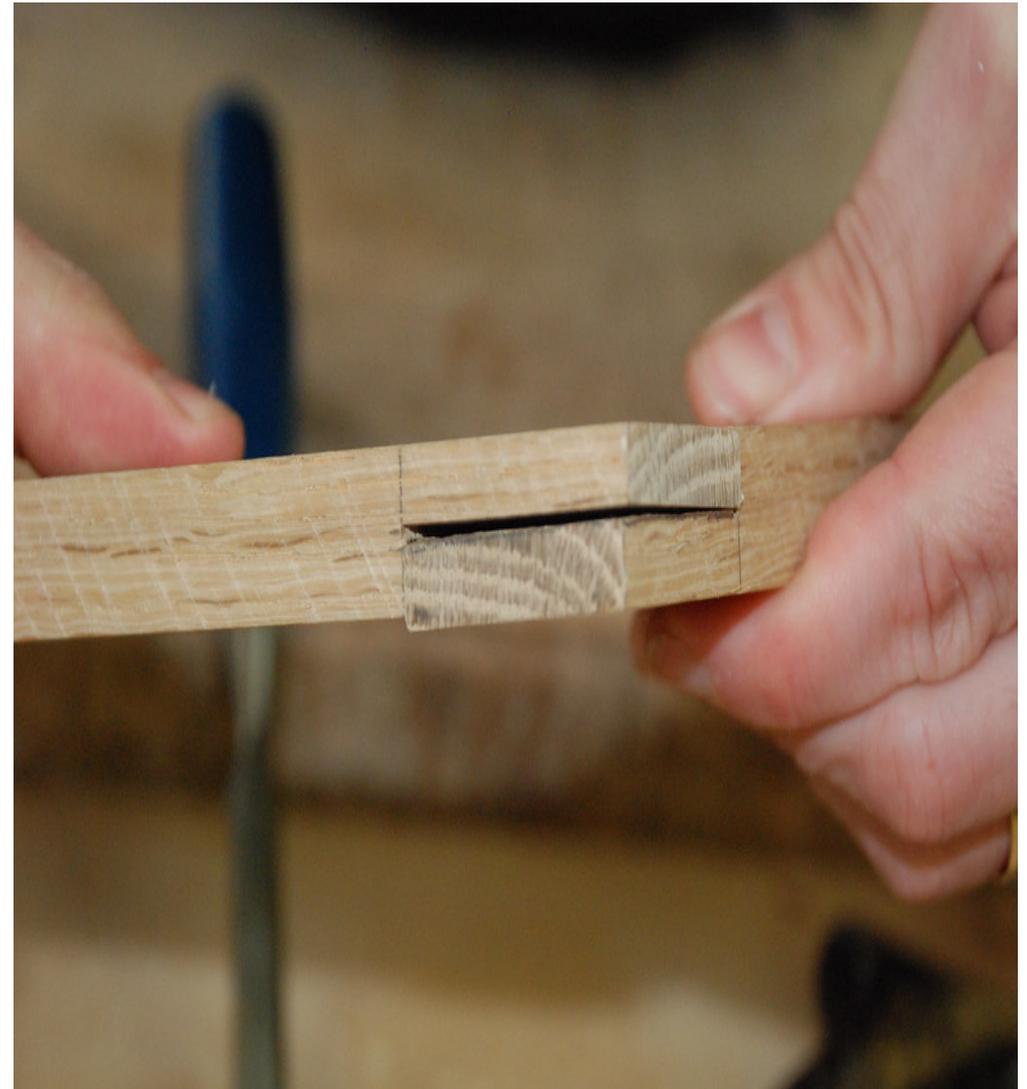
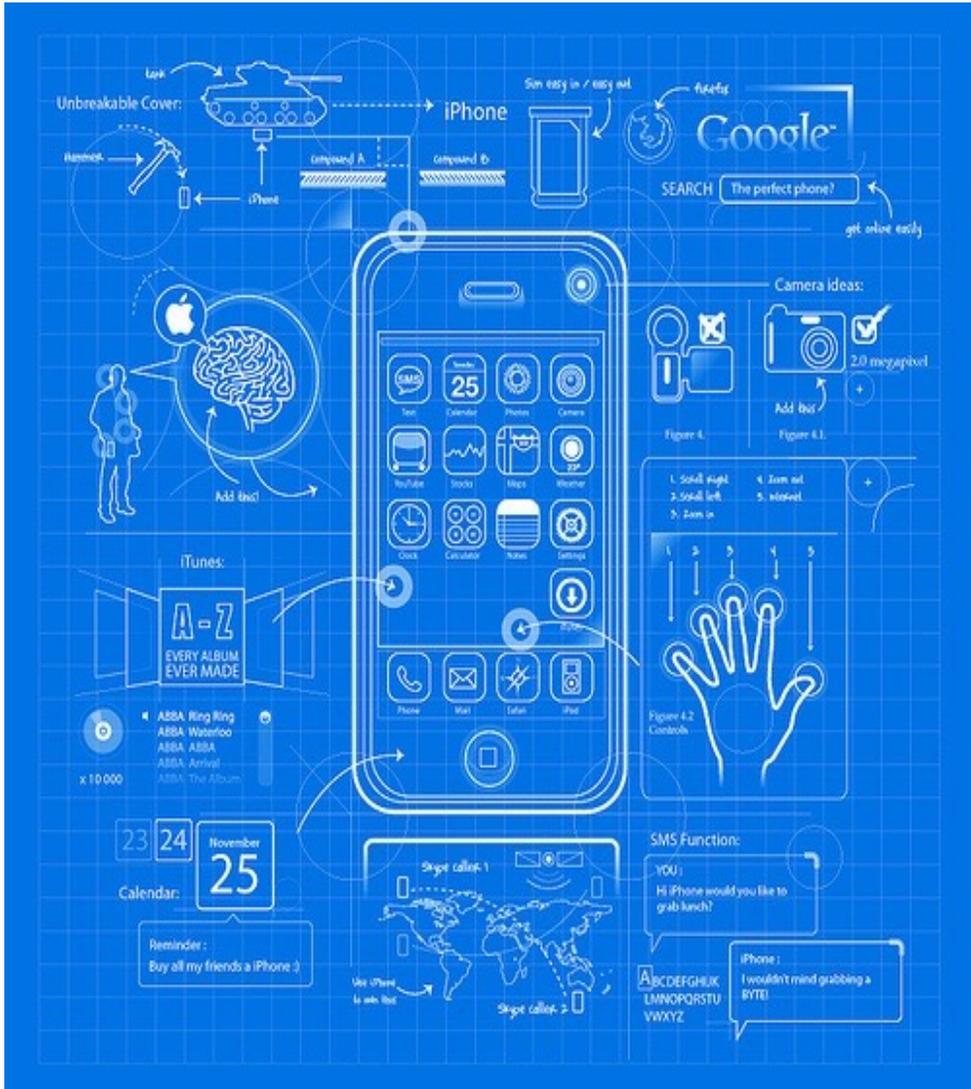


Is a Template of Technical Rules

Validates Sets of Statements

Employs Semantic Web Principles

# Tale of Two "Profiles"





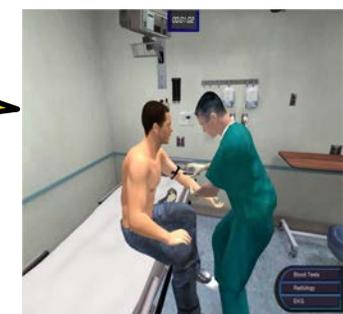
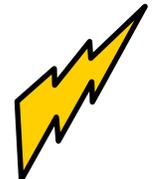
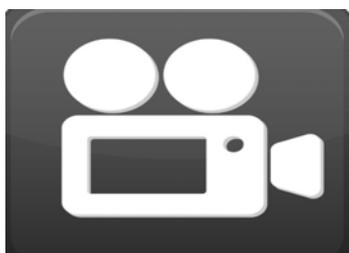
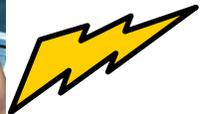
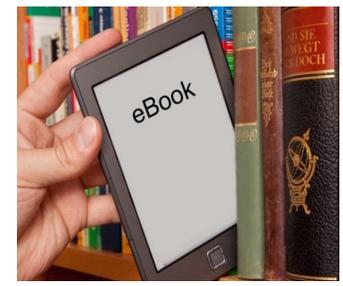
# Examples of Parts of Each Profile

- The video profile requires videos to have the ability to track a “fast forward” or “rewind” and include both the starting and ending points of that operation.

```
"id": "https://w3id.org/xapi/video/templates#seeked",
"type": "StatementTemplate",
"inScheme": "https://w3id.org/xapi/video/v1.0.2",
"prefLabel": {
  "en": "Seeked"
},
"definition": {
  "en": "The statement template and rules associated with a video seekbar being moved from and to",
},
"verb": "https://w3id.org/xapi/video/verbs/seeked",
"objectActivityType": "https://w3id.org/xapi/video/activity-type/video",
"rules": [
  {
    "location": "$.id",
    "presence": "included"
  },
  {
    "location": "$.timestamp",
    "presence": "included"
  },
  {
    "location": "$.result.extensions['https://w3id.org/xapi/video/extensions/time-to']",
    "presence": "included"
  },
  {
    "location": "$.result.extensions['https://w3id.org/xapi/video/extensions/time-from']",
    "presence": "included"
  },
  {
    "location": "$.context.extensions['https://w3id.org/xapi/video/extensions/session-id']",
    "presence": "recommended"
  }
]
```



# Incorporating Multiple Profiles in Solutions





## cmi5 Defined vs. cmi5 allowed

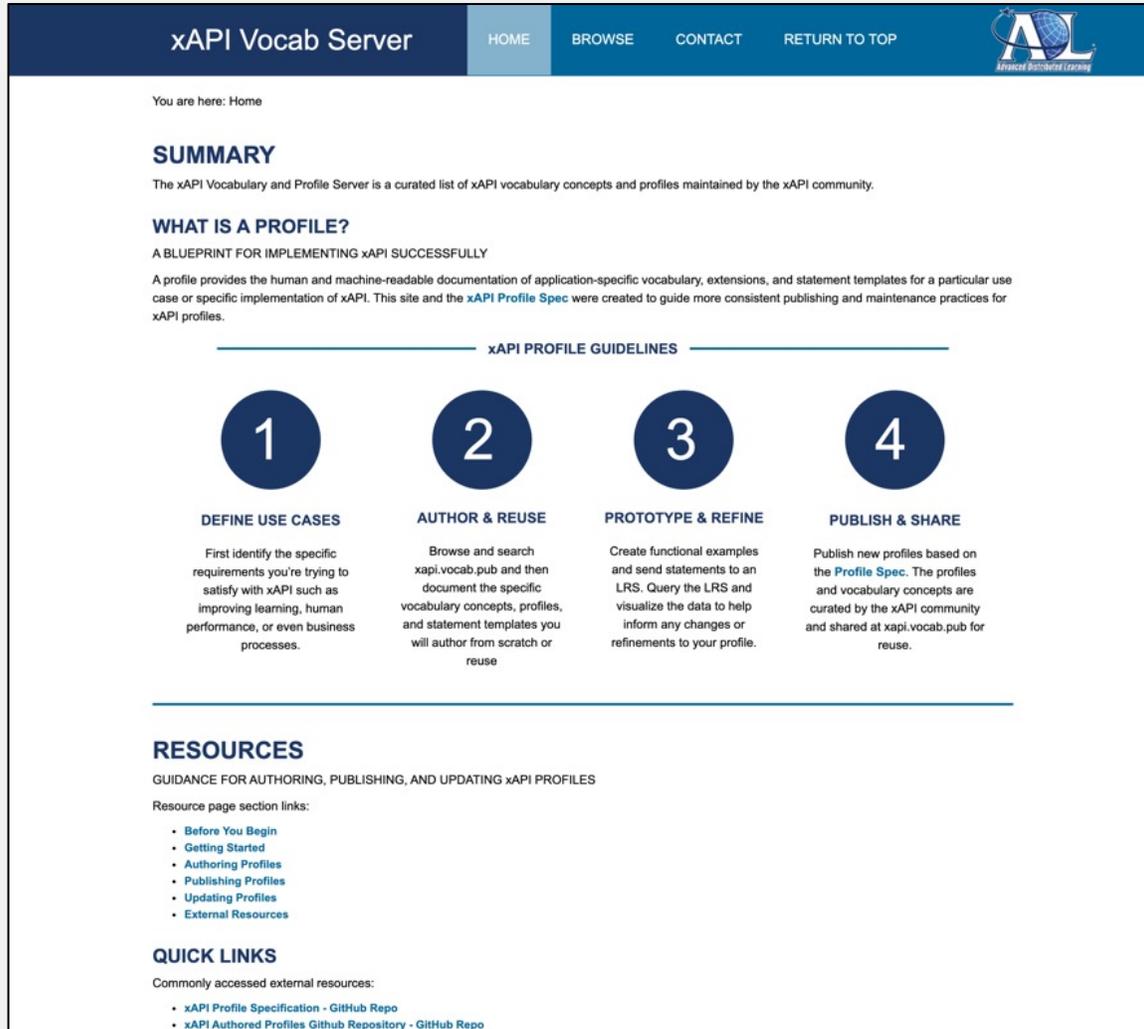
Profiles are “tagged” in xAPI within Context

This is the same way “cmi5 Defined” was described before

Any additional profile is “cmi5 Allowed” in addition to the other types

Multiple Profiles in a course, page, or even same Statement is okay!

# xAPI Profile Best Practices



The screenshot shows the 'xAPI Vocab Server' website. The navigation bar includes 'HOME', 'BROWSE', 'CONTACT', and 'RETURN TO TOP'. The main content area is titled 'xAPI PROFILE GUIDELINES' and features four numbered steps:

- 1 DEFINE USE CASES**: First identify the specific requirements you're trying to satisfy with xAPI such as improving learning, human performance, or even business processes.
- 2 AUTHOR & REUSE**: Browse and search xapi.vocab.pub and then document the specific vocabulary concepts, profiles, and statement templates you will author from scratch or reuse.
- 3 PROTOTYPE & REFINE**: Create functional examples and send statements to an LRS. Query the LRS and visualize the data to help inform any changes or refinements to your profile.
- 4 PUBLISH & SHARE**: Publish new profiles based on the Profile Spec. The profiles and vocabulary concepts are curated by the xAPI community and shared at xapi.vocab.pub for reuse.

Below the guidelines are sections for 'RESOURCES' (GUIDANCE FOR AUTHORIZING, PUBLISHING, AND UPDATING xAPI PROFILES) and 'QUICK LINKS' (Commonly accessed external resources).

## Profile Best Practices

More info at: <http://xapi.vocab.pub/>

(MAY UPDATE THIS LINK and Screenshot)

- Look for reuse first (entire profile or individual “concepts” (generic term for any xAPI Property))
- Conform and Test to xAPI Profile Specification
- Follow Best Practices for Identifiers
- Generate Quality Metadata
- Share Your Work



# Creating Persistent Identifiers – Why?

- To ensure resolution of the identifiers used within xAPI, such that metadata can be retrieved
- Resolution is necessary to allow Statement “consumption” for the End User (or End User Application)
  - Dashboards and Analytics
  - Figuring out how to figure out what a verb REALLY means - when the display says “run”
- Consuming Statements allows traceability – “released” mean?
  - <https://w3id.org/xapi/seriousgames/verbs/released>
  - **11/5/2020 - Verb - Profile: Serious Games Profile**  
Indicates that the actor released the object from one's grip from or a specific state. Used when the player releases a previously pressed button.



# Creating Persistent Identifiers – How?

- To create a URI (for any Verb, etc.) that is resolvable, it is recommended to have the entity “coining” that term be in charge of where it resolves
- In the current World Wide Web, this means a domain ([www.adlnet.gov](http://www.adlnet.gov))
- To create a URI that is unique, the entity create a schema that will guarantee uniqueness from that entity
- This means simply appending to the already controlled domain ([www.adlnet.gov/expapi/verbs/completed](http://www.adlnet.gov/expapi/verbs/completed) )
- But what if ADL changed domains, or was no longer a Government Initiative?
- Instead, we use Persistent URLs (PURLs) and have them redirect to a domain-controlled area



# Creating Persistent Identifiers

- W3ID is a standards organization controlled domain that is recommended
- ADL controls the /xapi subdomain and gives out the next “layer” to working groups
- These (Domain)(xapi)(profile)(concept\_type)(unique\_taxon)
  - “released” only needs to be unique TO the profile
  - Follow best practices regarding re-use and deconflicting
- <https://w3id.org/xapi/seriousgames/verbs/released>
- These redirect to a desired location (ADL Profile Server in this case)



# Re-use Vs. Creation

- Care should be taken to re-use where possible, particularly on verbs
- Multiple “passed” verbs, for instance, could cause poor results in visualizations
- Remember verb “display” allows more than one verb to **appear** the same
- Only re-use if the use case fits the verb, different extensions can be okay
- Only tag with the profile IF all rules are followed in a pattern (cmi5 “passed”)



# Reuse



# Cmi5 Confession

- cmi5 is not an xAPI Profile...it is more
- cmi5 does **contain** an xAPI Profile
- An xAPI Profile is just about the data
- Things like a “context template” are not normally a part of xAPI Profiles





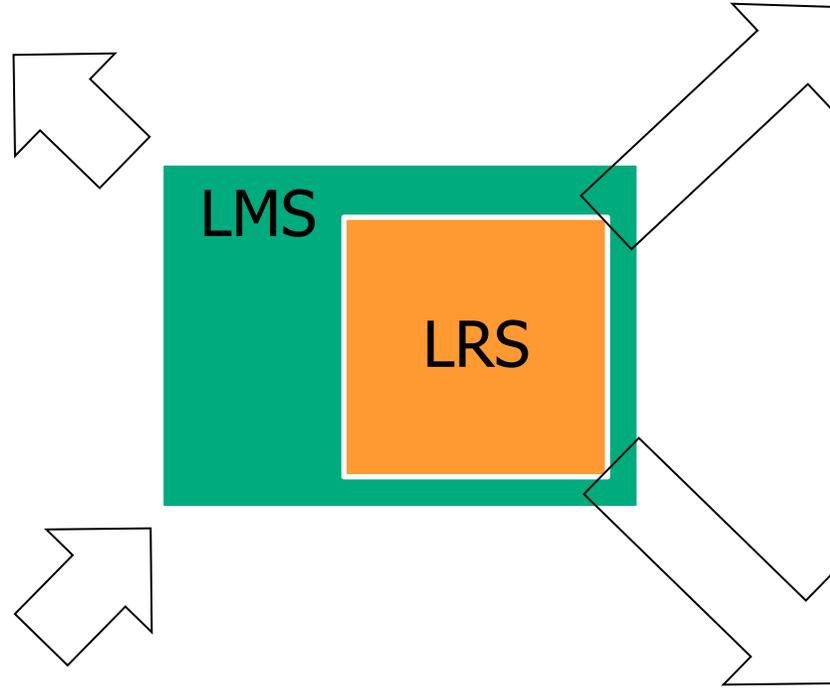
## Expected Learning Outcome #4

# 4

*The learner will understand design principles around creation of cmi5 data and integration of other xAPI data into cmi5 solutions. The learner will be able to take the principles that cmi5 uses, along with xAPI application in this example, to create their own xAPI data to record learning and performance data of their choosing.*

- This section will be based on instructional design decisions that must be made and will talk about xAPI data using the “lingo”, but not code.
- It will discuss how to add domain-based data, media-based data, and function-based data as a part of the overall cmi5/xAPI solution.

# The Big Picture



# cmi5 Expanded Content Creation

Creating a cmi5 Course

Adding Domain-based  
Tracking

Adding Media-based  
Tracking

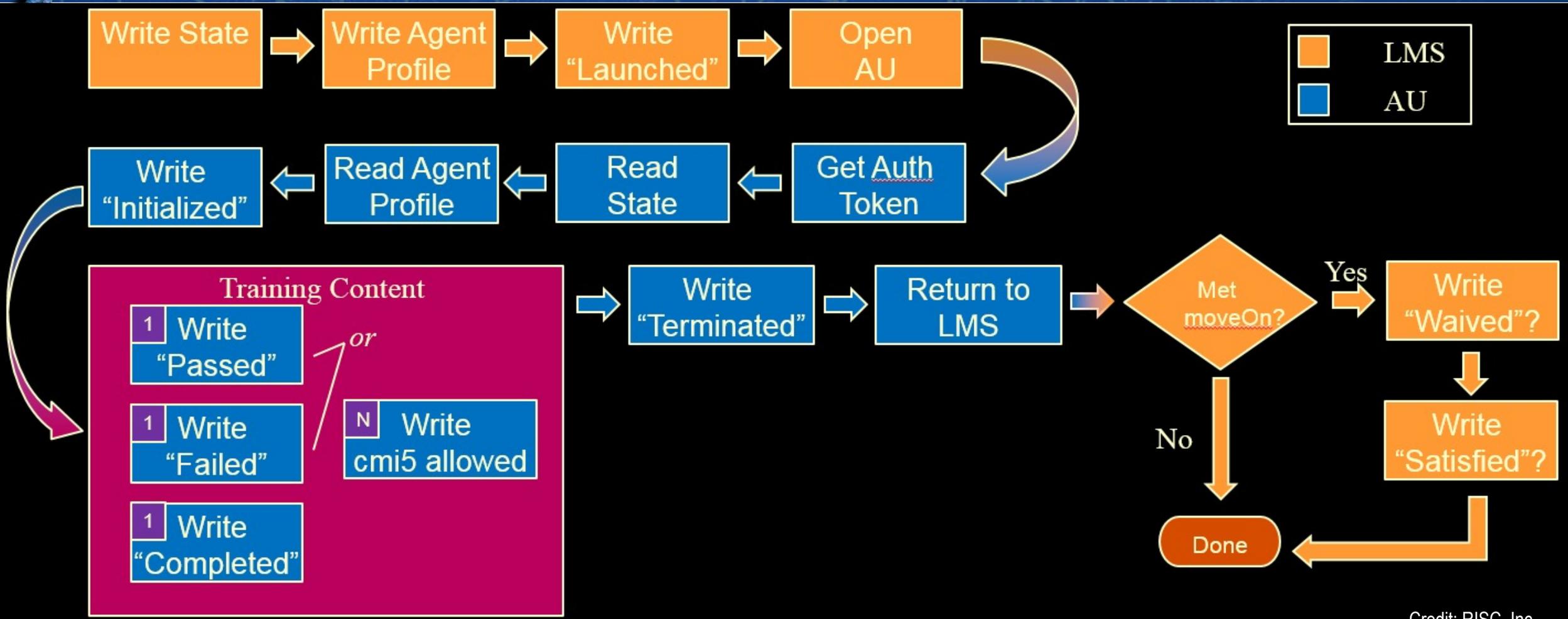
Adding Function-based  
Tracking

# What is a “Course”?

## Course Principles

- Files consisting of or links to learning content assets
- Manifest (listing) of those files/links and their structure (as AUs/Blocks)
- Programming to connect to LMS / LRS
- Action: Import
- Action: Register
- Action: Step-Through – Track with Web Events
- Action: Complete, Possibly with Assessment
- Context: Running in an authenticated and authorized environment (LMS)

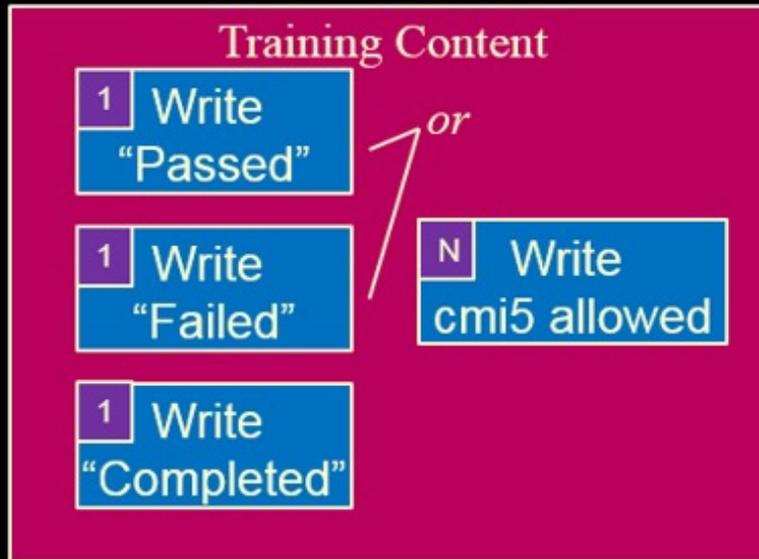
# Course Data Flow



From our previous discussion, the flow of cmi5



# Course Data Flow



Not all of this is the responsibility of the course designer

## cmi5 Design Principles

- Focusing our efforts on what happens between the “Initialize” and “Terminate”
  - E.g. the content being displayed to the learner and being taken away
- cmi5 Authoring solutions would allow us to not have to figure out anything except the basics
- Determine pass/fail/completion criteria (cmi5 Defined)
  - Is completed viewing the last page? All of the pages?
  - Is there an assessment? If so, how is it scored and do we share out that score?

# cmi5 Expanded Content Creation

Creating a cmi5 Course

Adding Domain-based  
Tracking

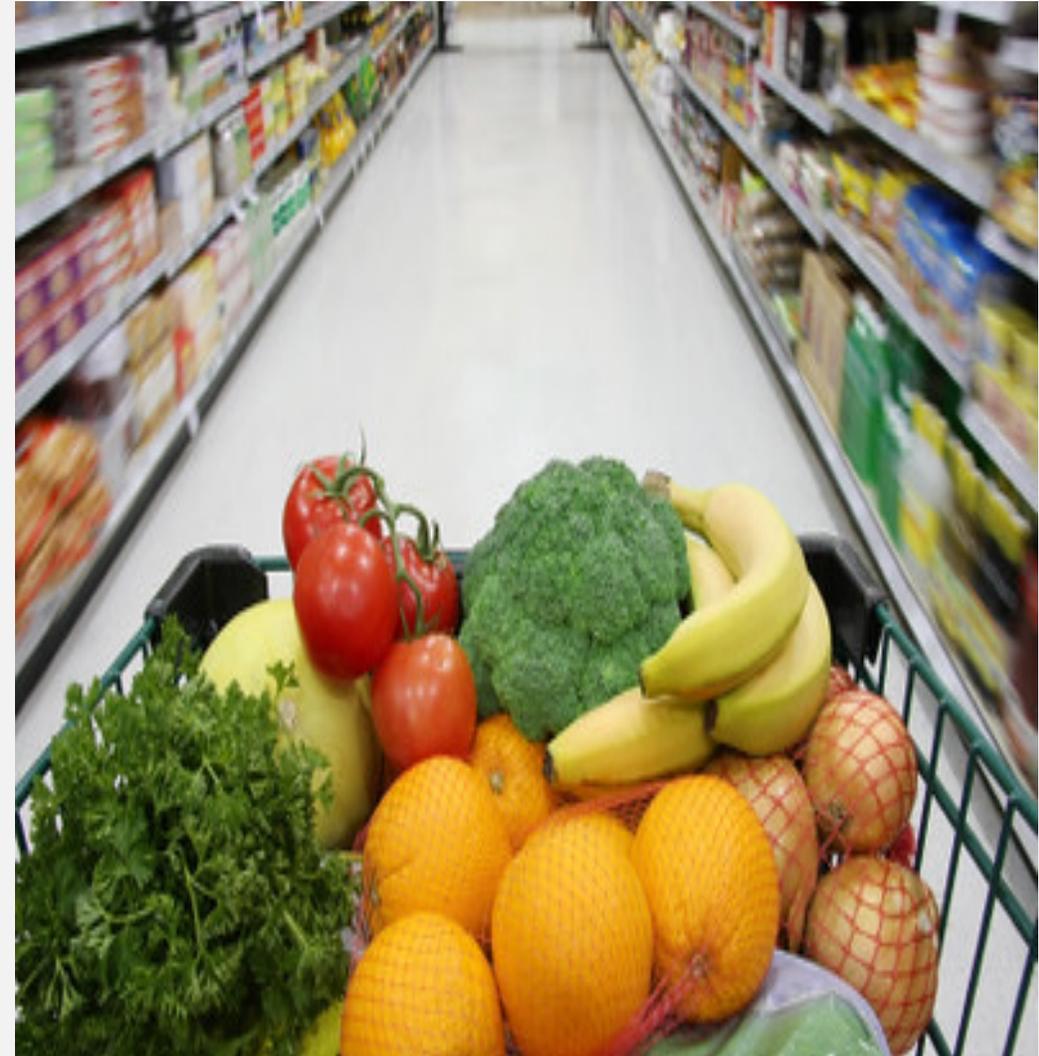
Adding Media-based  
Tracking

Adding Function-based  
Tracking

# Goals

Goal: A domain-specific course, rich in content topics and activities

- Now that we've designed the cmi5 portion, we have a traditional set of web-based assets
- Our course needs to have some “meat” – we will be taking on the domain of meal planning
- Topics will include
  - Diet Variance
  - Shopping
  - Meal Preparation
- Activities will include
  - Meal Tracking
  - Inventory Management





# What Data Are We Interested In?

## Content Design

- Basic web-based content should be covered by the previous template
- Subject matter/domain will not influence a new vocabulary without unique web events
- Knowledge assessment will be done independently from performance assessment on the activity

## Activity Design

- Within a web interface, there will be an activity that brings two distinct principles that are covered in the content to life
- A subset of “The Fridge” that was discussed earlier, allowing effective inventory management.
- We will also use a scheduler to plan when particular people will be around for meals
- Could do many other things – recipes, portion sizes, etc.

## Domain Design Principles

- Without specific activities, tying domain-based tracking to content is difficult
  - Activities should be “task driven” – don’t force-fit xAPI or any technology
- It is key to understand if the activity has its own assessment component or not
- xAPI **can** be used to track individual data, but doesn’t have to
  - E.g. You don’t have to create Statements for each question and answer....but you can
- Some data is best left **inside** the course/application
  - E.g. If there is a complicated algorithm to determine portion size, the xAPI statement can just report out the size and not all of the math



# What Data Are We Interested In?

## In Thinking About the Data Design of the Activities:

- We need to define specific foods
- We need to define specific persons eating the meals
- We need to define the specific meals (lunch on Tuesday the 30<sup>th</sup>, for example)
- We need to know when a food leaves the fridge
- We need to determine when a food enters the fridge
- We need to determine when a person is added to a meal (for planning purposes)
- We need to determine when a person is removed from a meal
- We need to determine when a food is eaten (and its nutritional information)



# Conversation with the xAPI Developer

We need the following xAPI data defined:

- Objects for all foods in the supplied list
- Actors for all persons defined in the activity and the Fridge
- Activities for each meal of each day in the learning activity
- “Fridge <removed> Food” Statements when it occurs in the activity
- “Fridge <added> Food” Statements when it occurs in the activity
- “Actor <ate> Food” tracking calories as a result and the meal as context
- “Actor <was added to> Meal” Statements when it occurs in the activity
- “Actor <was removed from> Meal” Statements when it occurs in the activity

**The developer should then do the legwork on the vocabularies and report back – It is not the designer’s job to determine if the “added” and “was added to” are the same verb**

# cmi5 Expanded Content Creation

Creating a cmi5 Course

Adding Domain-based  
Tracking

Adding Media-based  
Tracking

Adding Function-based  
Tracking

# Goals

## Goal: Apply video tracking to our media assets

- With a solid course created, we can focus on some tracking that will allow monitoring of learner activity
- Seeing learner patterns allows us to effectively:
  - Ensure they are indeed completing the content
  - Learn where they may be struggling
  - Learn where our resources may require revisions (e.g. bad parts of the video)
  - Learn where supplemental material may be necessary (e.g. a new vocabulary term is brought up within the video)





# What Data Are We Interested In?

## Media-based xAPI Profiles

- Highly tied to media type, device type, or technology
- Still require corresponding “events”
- Others could include audio, simulation, augmented/virtual reality

## Video Design

- Make the assumption that a video player is embedded and it has typical controls with it
- Videos are considered streamed assets – not necessarily a content medium
  - Some video formats allow more complex behavior such as clicking objects within them
- Determine which controls are going to be both important and available to tie to specific web events

# Design Decisions

## Media Design Principles – Lean on xAPI Profiles!

- Profiles that revolve around a media type or function often will have established practices within an xAPI Profile ([https://liveaspankaj.gitbooks.io/xapi-video-profile/content/statement\\_data\\_model.html](https://liveaspankaj.gitbooks.io/xapi-video-profile/content/statement_data_model.html))
  - Narrative and technical formats/fields are important
- Learn the “lingo” of the design – “played”, “seeked”, “time from”, “time to”
  - This “lingo” is important because the developer can use the same resource as a code example!
- “Description” and “Usage” parts of a seemingly technical document provide both usage alignment and use case ideas
- Feel free to define use cases outside the xAPI Profile



# What Data Are We Interested In?

## In Thinking About the Data Design of the Video:

- We want the video to be considered completed only when all parts have been watched
- We want to capture when the learner skips part of the video, which part, and how much
- We want to capture when the learner turns up the volume of the video
- We want to capture when the learner turns down the volume of the video
- We want to capture when the learner pauses the video
- We want to capture when the learner resumes the video and how long the time was between pausing and resuming
- We want to determine any parts of the video that are replayed

**While “initialized” and “played” are critical parts of the video profile, we may leave that design detail out and expect our developer to bring that requirement to us.**



# Conversation with the xAPI Developer

We need the following xAPI data defined:

- The Learner is the Actor
- The “played segments” and “progress” Extensions will be necessary
- Objects for each video asset will be necessary
- “Actor <completed> video” Statements when all segments are played
- “Actor <seeked> video” with the “time from” and “time to” Statements on relevant control
- “Actor <played> video” and “Actor <paused>” video” Statements at appropriate time
- “Actor <interacted> video” with context extension “volume” for both up and down
- Capture the “played segments” and “progress” as shown in the Video Profile

**Developer Tip: All of these non-cmi5 Statements are “cmi5 allowed”, but in this case would also be tagged with a video profile context activity as well**

# cmi5 Expanded Content Creation

Creating a cmi5 Course

Adding Domain-based  
Tracking

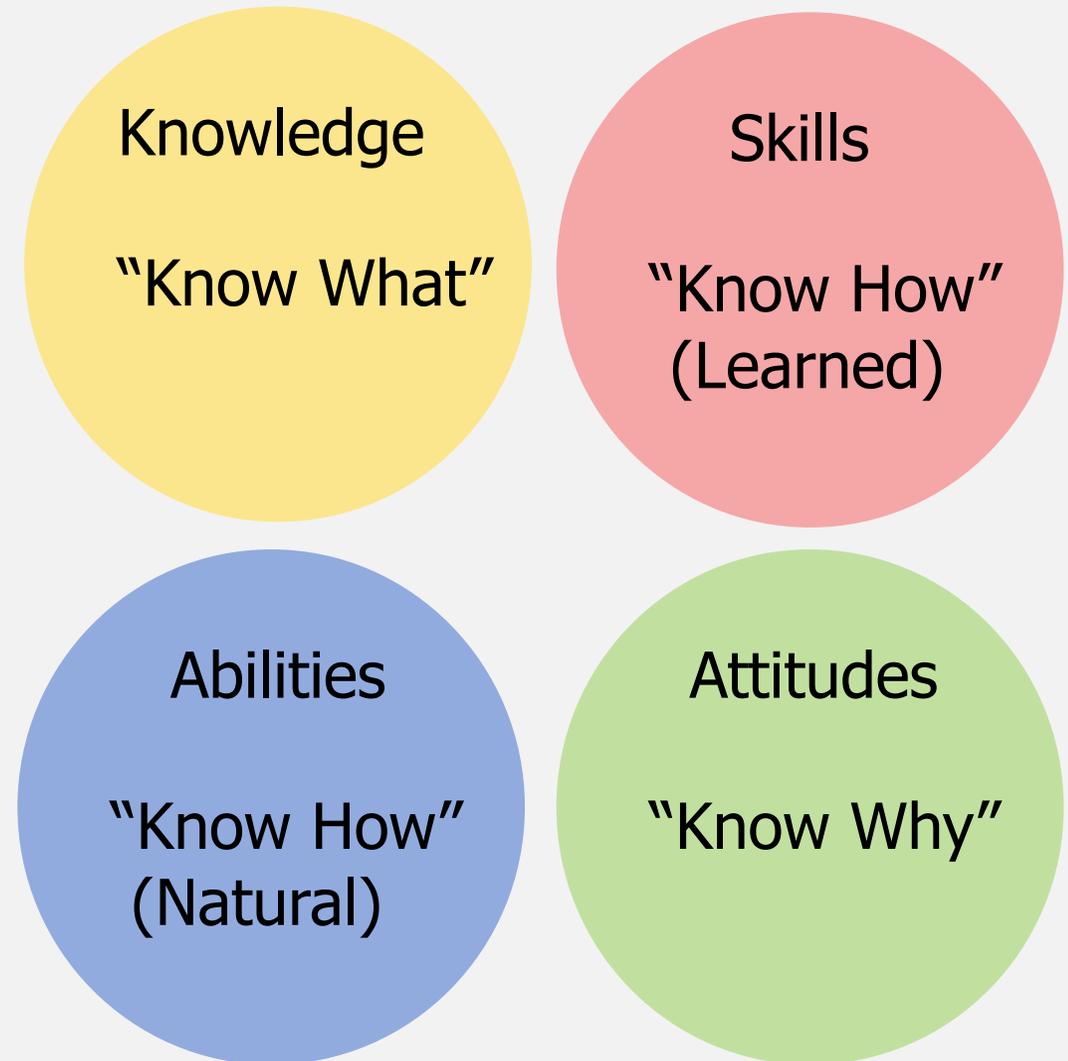
Adding Media-based  
Tracking

Adding Function-based  
Tracking

# Goals (Will create similar graphic that is cleaner)

## Goal: Add Competencies to the Course

- We have a certificate as a goal, but we are going to add competencies
- The benefit of competencies is to store learner achievement for future credit
- Quick Definition of Terms
  - Competency - the set of skills and behaviors required in the performance of a task or activity
  - Credential – the earning of a competency by an individual as recognized by a certifying organization + “the admin stuff”
  - Certificate – the artifact of a credential that is owned by the earner





# What Data Are We Interested In?

## Competencies

- Competencies can be determined in many different ways
  - The course can “give out” competencies based on success either a cumulative assessment or on assessment sections
  - An evaluator can “give out” competencies based on performance evaluated either in real time or by using evidence of achievement
  - A determination of competence can be made based the weight of various assertions of competence across any number of sources
  - Luckily, these are all essentially set up the same way in xAPI

## Credentials and Certificates

- An LMS could have a direct tie-in to award Credentials and Certificates based on the outcomes of earned competencies, which could be as simple as a single course

## Functional Design Information

- Profiles that revolve around a media type or function often will have established practices within an xAPI Profile, but this one does not...yet
- There is an ADL effort that deals with interoperability of competencies (<https://cassproject.github.io/cass-editor/docs/guide/>) which will be aligned to in this example, but only on the developer side
- Many competency-based decisions will happen well outside the course level, it will be up to the designer to understand possible constraints
  - One large one would be that it may be hard to design a course that responds to gained competence outside the course
  - As in other things with xAPI, if the course itself determines competence, it doesn't have to reveal all the algorithms or process



# What Data Are We Interested In?

## In Thinking About the Competency approach:

- We want to provide specific competencies that are achieved by expressing a value of 1 (as in 100%)
  - This determination will be tied to performance on the activities and **not** the assessment
  - May have to revisit the idea of the activity being an assessed activities
- We want to tie the completion of content and the passing/failing of assessments to competencies
  - However, we won't declare competencies achieved in the course in this way
  - An external evaluation could be done on data such as these and issued outside the course



# Conversation with the xAPI Developer

## We need the following xAPI Data Defined:

- The Learner is the Actor
- Objects for each Competency will be necessary
  - A Competency “Map” or Framework will be provided by the Designer
- Context Activities for each Competency will be necessary (the same id as the Object)
- Our Meal-Planning Activities may need to be updated to indicate assessment
- “Actor <achieved> Object (Competency) with Result “1” ” will be used when Meal-Planning Activities are successful
- In “Actor <completed> Activity”, “Actor <passed> Activity”, and “Actor <failed> Activity” Statements, the Context Activity for that Competency should be used

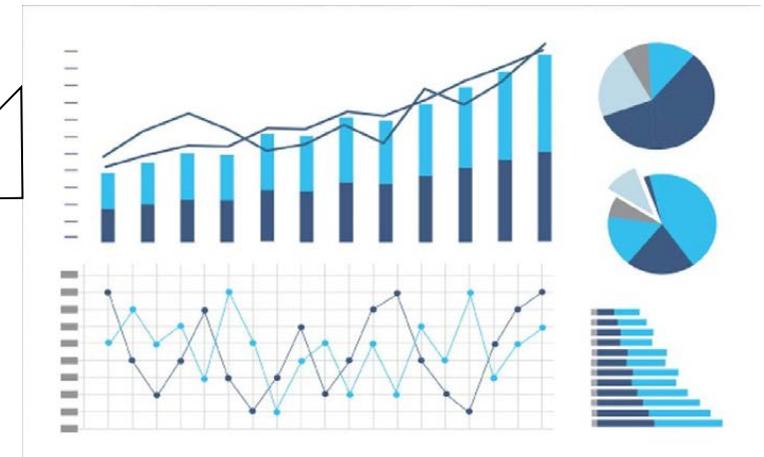
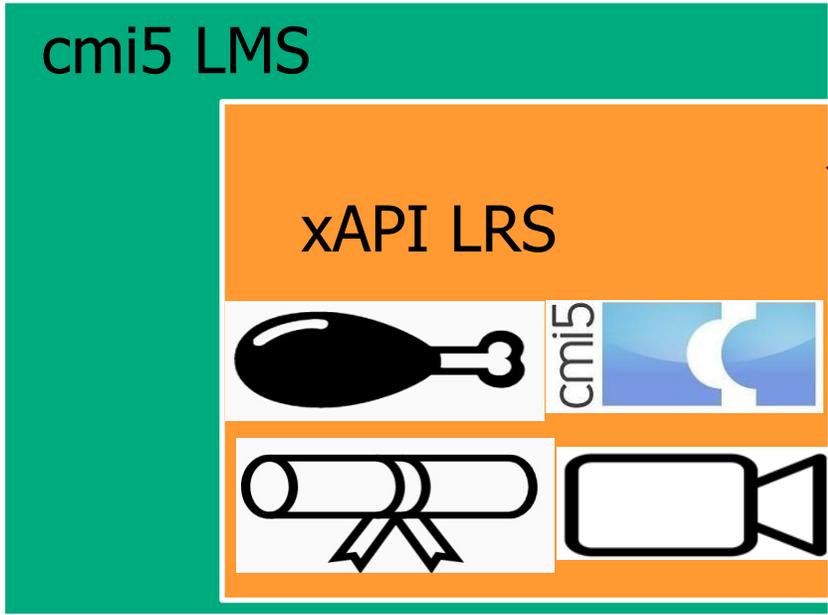


# More for the xAPI Developer

The following is also useful for the xAPI Competency Developer :

- The CASS Project from ADL offers a way to implement competencies [http://devs.cassproject.org/index.html?doc=1DZlrMrPd8Me2BsYHB0vUovtocWUMaj\\_VvKQD2\\_lbb70#h.r5xxv2r1prwz](http://devs.cassproject.org/index.html?doc=1DZlrMrPd8Me2BsYHB0vUovtocWUMaj_VvKQD2_lbb70#h.r5xxv2r1prwz) that leverages xAPI.
- An example of how to look at a summary of achievement to see competency could function as follows: “Actor <asserted> Object (Competency) with Result “(0-1)” Authority *Credentialing Body* with StatementRef (Statement)”
  - Don't worry if this doesn't make sense to you yet
- The variety of implementation decisions available point to the strong need for an xAPI Profile in this area

# Big Picture With cmi5/xAPI Data





# Maybe We Did Use ADDIE....

## ADDIE on Data

Analysis – We figured out what we want to track

Design – We figured out how to correlate it to events in our content

Development – We hand it off to a developer to code it in

Implementation – That coder connects the course to an LMS

Evaluation – We looked what the data is like in analytics and dashboards and we consider revisions



## cmi5 Defined vs. cmi5 allowed (Revisited)

Profiles are “tagged” in xAPI within Context

The necessary cmi5 Statements are “cmi5 Defined”

The meal planning, video, and competency Statements are “cmi5 Allowed”

“cmi5 Allowed” Statements are tagged as such AND with the appropriate Profile



# Expected Learning Outcome #5

5

*The learner will understand the products and services available that integrate cmi5. This includes content authoring tools, LMS/LRSs, and utilities. The learner will understand evaluation criteria to distinguish conformant tools from non-conformant tools. The learner will be given information on available online documentation, code libraries, and documented best practices.*

## The xAPI Profile Specification

- Was created to provide uniformity to xAPI Profiles
- All the “blueprints” use the same way of structuring Statements and measuring their contents
- Allows validation through testing
  - Can Throw Out “Bad” Data

## The xAPI Profile Server

- Strongly ties Profiles to Communities of Practice
- Publishing and Maintenance of xAPI Profiles
- Allows permission-based exploration of xAPI Profiles
- Validates a Profile is conformant to the xAPI Profile Specification

# xAPI Profile Server

 An official website of the United States government [Here's how you know](#) ✓

## xAPI Profile Server

[Profiles](#) [Working Groups](#) [API Info](#)

 [Sign in](#)

xAPI profiles make learning design,  
development, and analytics better.

A profile is a collection of statement templates and patterns. Each xAPI statement will have a statement template to describe when it will be used and what data is required. Relationships between xAPI statements can be described with patterns

{xAPI}

[Explore profiles](#)

[View working groups](#)

### Latest Profiles

[DOD ISD](#)

**Author:** dod-isd

[Audio Profile](#)

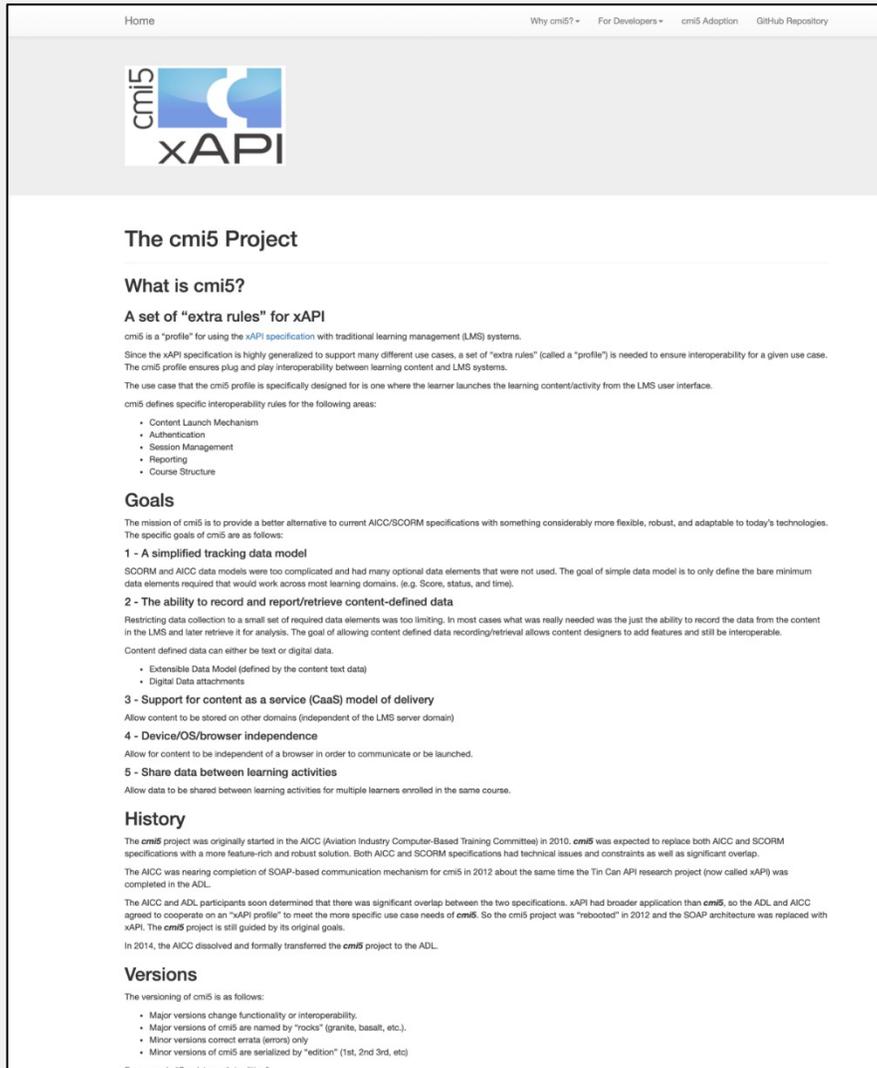
### Latest Concepts

[accessed](#)

**Profile:** Serious Games Profile

[attended](#)

# cmi5 Working Group



The screenshot shows the homepage of the cmi5 project. At the top left is the cmi5 xAPI logo. The main heading is "The cmi5 Project". Below it, the text explains that cmi5 is a "profile" for using the xAPI specification with traditional learning management (LMS) systems. It lists several goals, including a simplified tracking data model, the ability to record and report/retrieve content-defined data, support for content as a service (CaaS) model of delivery, device/OS/browser independence, and share data between learning activities. A "History" section mentions the project's origins in the AICC and SCORM specifications and its transition to the ADL in 2014. A "Versions" section describes the naming convention for major and minor versions.

- Behind every profile is a unified and hard-working group
- cmi5 Working Group began BEFORE xAPI, with a completely independent organization
  - Considered WSDL and SOAP protocols (for any techies in the audience)
- Open, free, and unaffiliated
- Consider joining if interested (no experience required)
- Website: [https://aicc.github.io/CMI-5\\_Spec\\_Current/](https://aicc.github.io/CMI-5_Spec_Current/)
- Specification Document: [https://github.com/AICC/CMI-5\\_Spec\\_Current](https://github.com/AICC/CMI-5_Spec_Current)
- Many Links to Articles on Website and in Bibliography



## Buying a cmi5/xAPI Product

- Do NOT buy a product that simply claims xAPI Conformance
- Look for specifically cmi5 or named xAPI Profiles
- If an authoring tool, acquire sample output
  - Test with a known and trusted LMS/LRS
- If an LMS/LRS, ask to test with a sample course
  - Test with a known and trusted course
- Use the cmi5 Player, Test Suite, and Examples
  - ADL Project available late 2021!

# Testing Criteria

## Learning Record Store

- An LRS capability is NOT sufficient for cmi5 conformance, it must have additional capabilities found in an LMS
- Test an LRS as an LMS

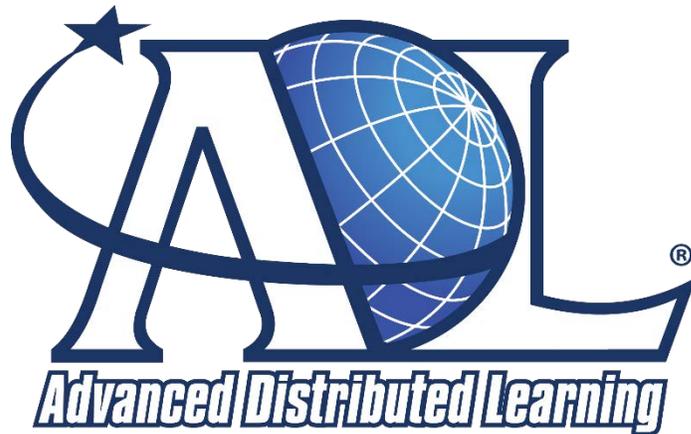
## Learning Management System

- Verify all nine types of cmi5 Statements work
- Verify all suspend/resume functionality works
- Verify all roll-up works
- Verify distributed learning content works
- Investigate through integrated dashboards, whenever possible

## Authoring Tools

- An authoring tool's output is a Course including a Course Structure Format
- It will need to rely on a Learning Record Provider to create Statements
- Statements handed to the Learning Record Provider should be full
- Remember, not all cmi5 Statements are issued by the content
- Ensure that the authoring tool is EXTENSIBLE, much of the benefit of cmi5 is expanding into xAPI
- Authoring Tool Output and LMS Combinations CAN eliminate the need for an LRP, but is not guaranteed

# ADL Efforts to Improve Acquisition



## IEEE Standardization of cmi5

- Making it more enforceable

## cmi5 Player Project

- Giving early adopters a platform to deploy authored courses

## cmi5 Test Suite Project

- Allowing personal testing of content and systems (like SCORM)

## All of these and Best Practice Guides and Templates!

- <https://github.com/adlnet/CATAPULT>



# Tools At: <https://github.com/adlnet/CATAPULT>

☰ README.md

## Project CATAPULT

This repository contains the artifacts of ADL's Project CATAPULT. The resources here are intended to increase the adoption of [cmi5](#) by providing resources and tools needed by developers, instructional designers, and procurement personnel.

### Player

The `player/` houses the implementation of a prototype web service intended to be integrated into an LMS to provide the [cmi5](#) launching system capabilities. It leverages an external LRS for xAPI requirement handling, but otherwise provides all validation, import, launch and other required functionality.

### Content Test Suite

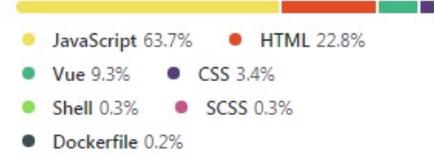
The `cts/` contains the implementation of a web service and web browser UI application that when used together enables end user testing of [cmi5](#) packages. This application is targeted at instructional designers, content authoring tool developers, and learning content procurers. It also provides an example integration with the Player prototype.

### LMS Test Suite

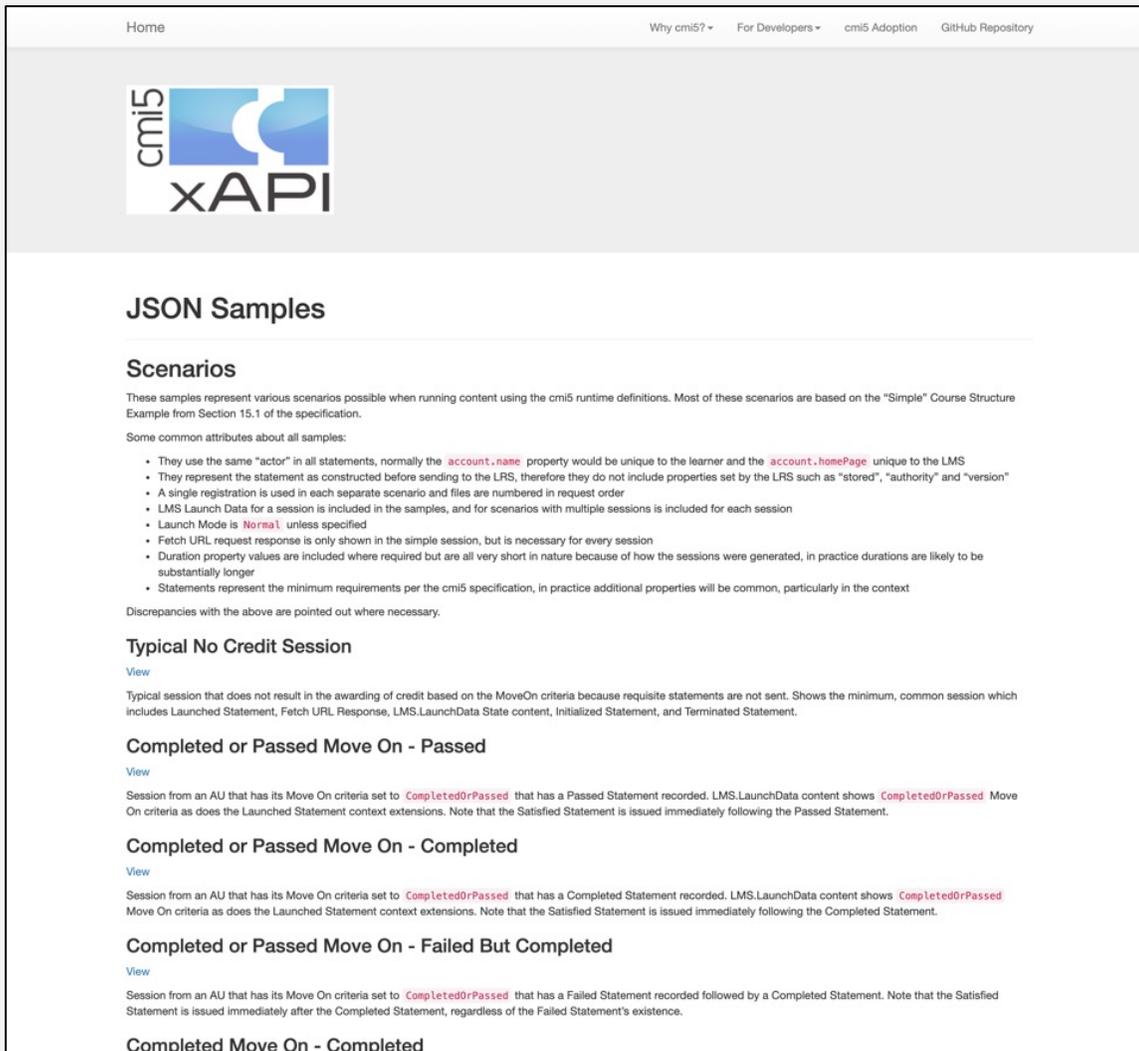
The `lts/` contains the implementation of a test suite used to validate the implementation of a [cmi5](#) launching system within an LMS system. It contains a package library, manual test procedure document, and an automatable tool for LMS developers to use via their CI system.

### Requirements

The artifact of `requirements/` is a JSON file that can be leveraged by systems to easily map from requirement identifiers to the specification language. It is made publicly available via [npm's public registry](#).



# cmi5 Sample Statements



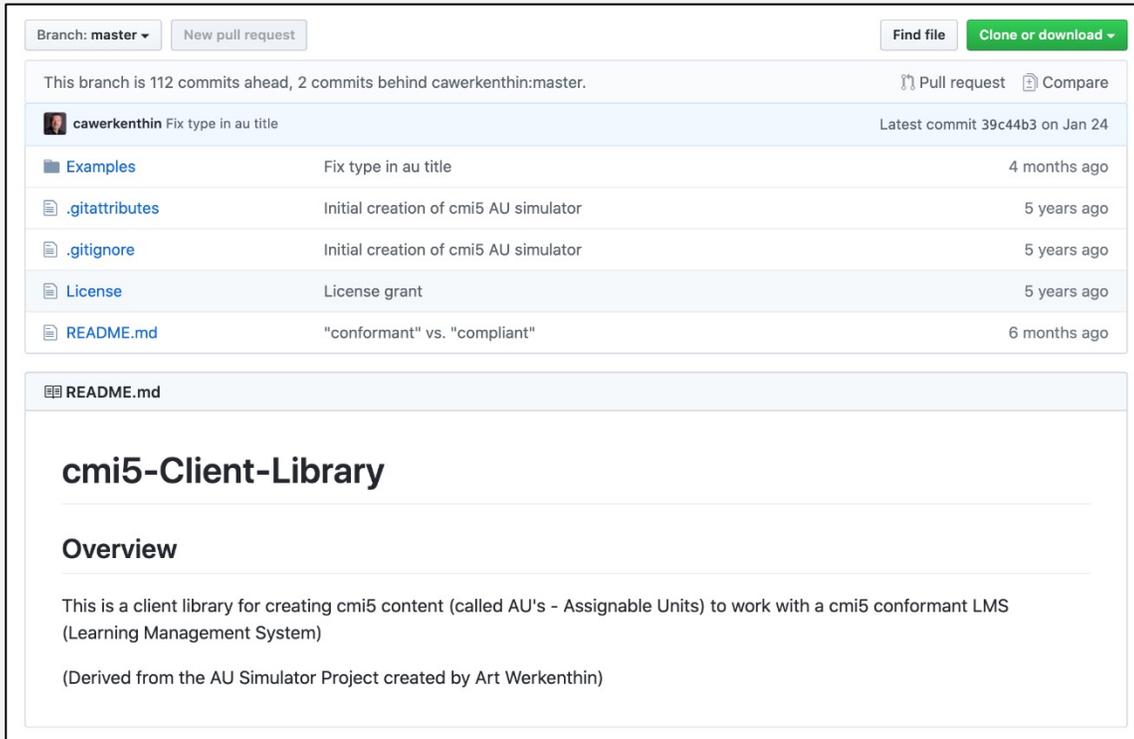
The screenshot shows the homepage of the cmi5 xAPI website. The navigation bar includes links for Home, Why cmi5?, For Developers, cmi5 Adoption, and GitHub Repository. The main content area features the cmi5 xAPI logo and a section titled "JSON Samples" with a sub-section "Scenarios". The "Scenarios" section explains that the samples represent various scenarios possible when running content using the cmi5 runtime definitions. It lists common attributes for all samples, such as the use of a single "actor", unique account names, and the inclusion of LMS Launch Data. Below this, there are several scenario-specific sections, each with a "View" link and a brief description of the scenario, such as "Typical No Credit Session", "Completed or Passed Move On - Passed", "Completed or Passed Move On - Completed", "Completed or Passed Move On - Failed But Completed", and "Completed Move On - Completed".

## Full cmi5/xAPI Statements are available

- [https://aicc.github.io/CMI-5\\_Spec\\_Current/samples/](https://aicc.github.io/CMI-5_Spec_Current/samples/)
- All necessary Statements for thirteen specific cmi5 scenarios
- Goes perfectly with the Workflow shown earlier
- Includes:
  - No Credit Sessions
  - Completed/Passed with MoveOn
  - Use of Mastery Score
  - Abandoned Sessions
  - Multiple Attempts
  - “cmi5 Allowed”

# cmi5 Client (Content) Sample Code

## Library of JavaScript Solutions



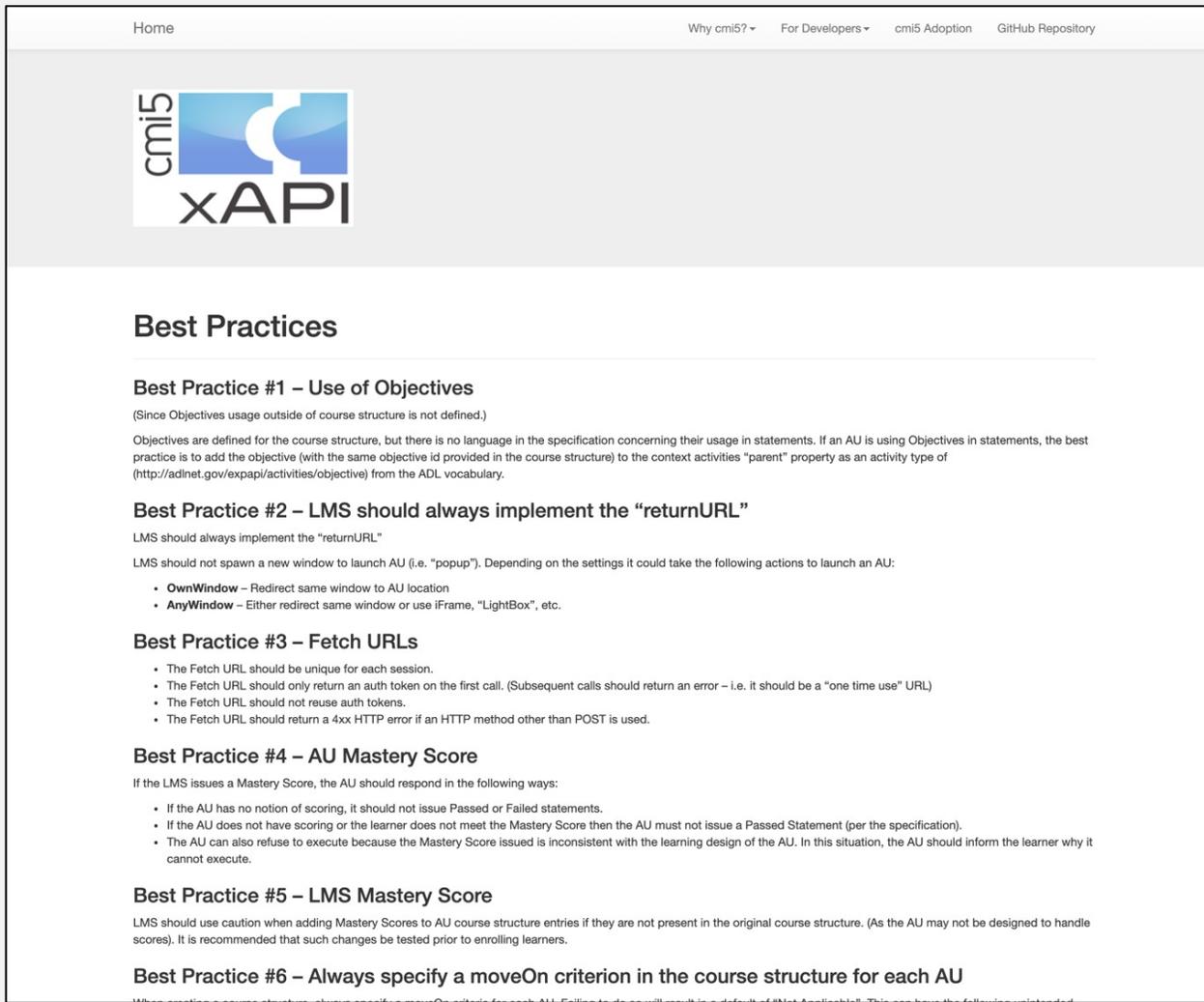
The screenshot shows the GitHub repository page for 'cmi5-Client-Library'. At the top, it indicates the current branch is 'master' and shows a 'New pull request' button. Below this, it states 'This branch is 112 commits ahead, 2 commits behind cawerkenthin:master.' and provides links for 'Pull request' and 'Compare'. The repository owner is 'cawerkenthin' with the profile picture and the text 'Fix type in au title'. The latest commit is '39c44b3' on 'Jan 24'. A list of files is shown:

File	Description	Commit Date
Examples	Fix type in au title	4 months ago
.gitattributes	Initial creation of cmi5 AU simulator	5 years ago
.gitignore	Initial creation of cmi5 AU simulator	5 years ago
License	License grant	5 years ago
README.md	"conformant" vs. "compliant"	6 months ago

Below the file list, the 'README.md' file is selected and its content is displayed. The title is 'cmi5-Client-Library'. Under the heading 'Overview', the text reads: 'This is a client library for creating cmi5 content (called AU's - Assignable Units) to work with a cmi5 conformant LMS (Learning Management System)'. Below this, it says '(Derived from the AU Simulator Project created by Art Werkenthin)'.

- <https://github.com/adlnet/cmi5-Client-Library>
- Includes Real Content, Code, and Scripts
- Verified by cmi5 Working Group

# cmi5 Best Practices



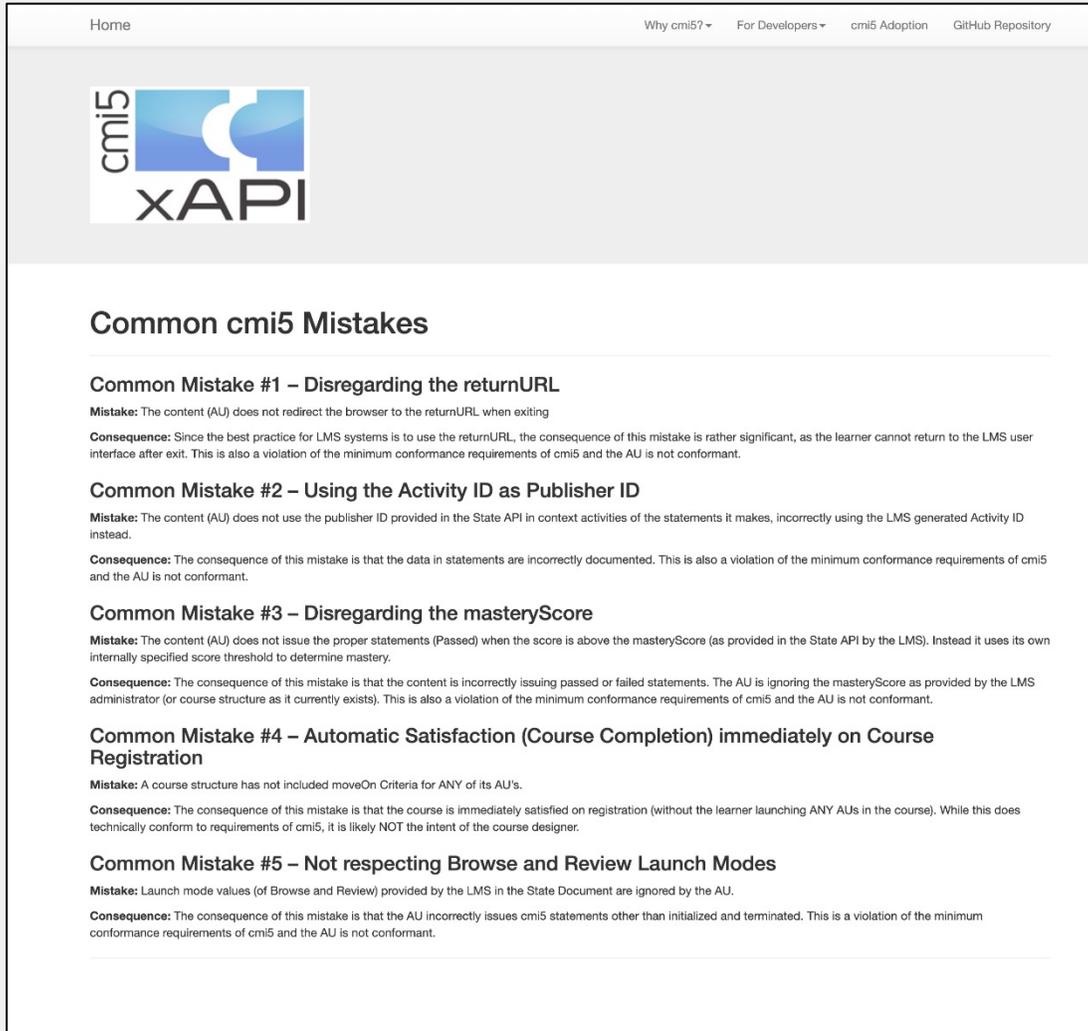
The screenshot shows the 'cmi5 xAPI' website. The navigation bar includes 'Home', 'Why cmi5?', 'For Developers', 'cmi5 Adoption', and 'GitHub Repository'. The main content area is titled 'Best Practices' and lists six numbered best practices:

- Best Practice #1 – Use of Objectives**  
(Since Objectives usage outside of course structure is not defined.)  
Objectives are defined for the course structure, but there is no language in the specification concerning their usage in statements. If an AU is using Objectives in statements, the best practice is to add the objective (with the same objective id provided in the course structure) to the context activities "parent" property as an activity type of (<http://adlnet.gov/expapi/activities/objective>) from the ADL vocabulary.
- Best Practice #2 – LMS should always implement the "returnURL"**  
LMS should always implement the "returnURL"  
LMS should not spawn a new window to launch AU (i.e. "popup"). Depending on the settings it could take the following actions to launch an AU:
  - **OwnWindow** – Redirect same window to AU location
  - **AnyWindow** – Either redirect same window or use iFrame, "LightBox", etc.
- Best Practice #3 – Fetch URLs**
  - The Fetch URL should be unique for each session.
  - The Fetch URL should only return an auth token on the first call. (Subsequent calls should return an error – i.e. it should be a "one time use" URL)
  - The Fetch URL should not reuse auth tokens.
  - The Fetch URL should return a 4xx HTTP error if an HTTP method other than POST is used.
- Best Practice #4 – AU Mastery Score**  
If the LMS issues a Mastery Score, the AU should respond in the following ways:
  - If the AU has no notion of scoring, it should not issue Passed or Failed statements.
  - If the AU does not have scoring or the learner does not meet the Mastery Score then the AU must not issue a Passed Statement (per the specification).
  - The AU can also refuse to execute because the Mastery Score issued is inconsistent with the learning design of the AU. In this situation, the AU should inform the learner why it cannot execute.
- Best Practice #5 – LMS Mastery Score**  
LMS should use caution when adding Mastery Scores to AU course structure entries if they are not present in the original course structure. (As the AU may not be designed to handle scores). It is recommended that such changes be tested prior to enrolling learners.
- Best Practice #6 – Always specify a moveOn criterion in the course structure for each AU**

## Best Practices

- [https://aicc.github.io/CMI-5\\_Spec\\_Current/best\\_practices/](https://aicc.github.io/CMI-5_Spec_Current/best_practices/)
- Discusses many of the tougher to implement parts of cmi5
- Includes Advanced Topics such as:
  - The Authentication "Handoff"
  - Mastery Score
  - Mobile
  - Objectives
  - Error Handling

# cmi5 Worst Practices



Home Why cmi5? For Developers cmi5 Adoption GitHub Repository

**cmi5 XAPI**

## Common cmi5 Mistakes

### Common Mistake #1 – Disregarding the returnURL

**Mistake:** The content (AU) does not redirect the browser to the returnURL when exiting

**Consequence:** Since the best practice for LMS systems is to use the returnURL, the consequence of this mistake is rather significant, as the learner cannot return to the LMS user interface after exit. This is also a violation of the minimum conformance requirements of cmi5 and the AU is not conformant.

### Common Mistake #2 – Using the Activity ID as Publisher ID

**Mistake:** The content (AU) does not use the publisher ID provided in the State API in context activities of the statements it makes, incorrectly using the LMS generated Activity ID instead.

**Consequence:** The consequence of this mistake is that the data in statements are incorrectly documented. This is also a violation of the minimum conformance requirements of cmi5 and the AU is not conformant.

### Common Mistake #3 – Disregarding the masteryScore

**Mistake:** The content (AU) does not issue the proper statements (Passed) when the score is above the masteryScore (as provided in the State API by the LMS). Instead it uses its own internally specified score threshold to determine mastery.

**Consequence:** The consequence of this mistake is that the content is incorrectly issuing passed or failed statements. The AU is ignoring the masteryScore as provided by the LMS administrator (or course structure as it currently exists). This is also a violation of the minimum conformance requirements of cmi5 and the AU is not conformant.

### Common Mistake #4 – Automatic Satisfaction (Course Completion) immediately on Course Registration

**Mistake:** A course structure has not included moveOn Criteria for ANY of its AU's.

**Consequence:** The consequence of this mistake is that the course is immediately satisfied on registration (without the learner launching ANY AUs in the course). While this does technically conform to requirements of cmi5, it is likely NOT the intent of the course designer.

### Common Mistake #5 – Not respecting Browse and Review Launch Modes

**Mistake:** Launch mode values (of Browse and Review) provided by the LMS in the State Document are ignored by the AU.

**Consequence:** The consequence of this mistake is that the AU incorrectly issues cmi5 statements other than initialized and terminated. This is a violation of the minimum conformance requirements of cmi5 and the AU is not conformant.

## Worst Practices

- [https://aicc.github.io/CMI-5\\_Spec\\_Current/mistakes/](https://aicc.github.io/CMI-5_Spec_Current/mistakes/)
- Discusses many of the pitfalls and early mistakes of adopters
- Doesn't include things like “don't use the same id for every activity”
- Includes Advanced Topics such as:
  - Activity vs. Publisher Id
  - Mastery Score
  - Registration
  - Launch Modes
  - Error Handling



# cmi5 Adopters



[HOME](#)

[ABOUT](#)

[XAPI ADOPTERS](#)

[CONFORMANT LRSS](#)

[LOGIN](#) ▾

## Search Results

cmi5

SEARCH

ADVANCED

Results of All cmi5 Conformant LMSs Shown Below:

cmi5 Working Group maintains a list of adopters (see Bibliography)

- Unbiased

## Content Authoring Products

- Articulate Global, Inc. - Storyline 360 (Content Authoring Tool)
- Growth Engineering - Genie Game-based Authoring Tool
- iSpring Solutions iSpring Suite (Content Authoring Tool)
- Rustici Software SCORM Driver (Content Authoring Middleware)
- Trivantis Lectora Publisher (eLearning Content Authoring Tool)
- Trivantis CenarioVR (VR Content Authoring Tool)
- xAPI.js – cmi5 Profile Library

## LMS Products

- Epignosis, LLC - Talent LMS
- Grassblade xAPI Companion (Add-on for WordPress)
- RISC Inc. Virtual Training Assistant™ (LMS)
- Rustici Software SCORM Engine (LMS Middleware)
- Rustici Software SCORM Cloud (LMS/LRS)
- WP Courseware Learning Management System (Via Grassblade Integration)



# Thank You to the CIIIS Working Group: (Will be Updated to reflect current membership and meeting link)

## Chair:

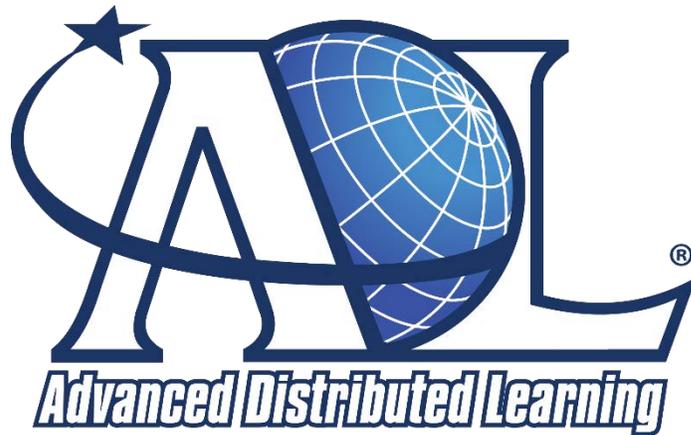
- Bill McDonald (and a thank you to Amazon for loaning us Bill every week)

## Current Participants (Thank you to all past participants too):

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## Join Us:

- <https://attendee.gotowebinar.com/register/4876843550305432332>



## IEEE Standardization of cmi5

- Making it more enforceable

## cmi5 Player Project

- Giving early adopters a platform to deploy authored courses

## cmi5 Test Suite Project

- Allowing personal testing of content and systems (similar to the SCORM Test Suite)

## cmi5 Course Templates

- Free templates with xAPI Statements from cmi5, video profile, etc.

## The Learner Now (Hopefully)

- ❑ Is able to describe xAPI Concepts and how they relate to cmi5
- ❑ Understands the use cases of cmi5 and its value to enable other xAPI solutions
- ❑ Is able to describe xAPI Profiles and their critical role in interoperability
- ❑ Is able to design learning resources using xAPI, xAPI Profiles, within a cmi5 framework
- ❑ Understands available cmi5 resources and whether products are cmi5 compliant or not

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- cmi5 Content Player, Test Suite, and Templates – TBD
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- SCORM vs. cmi5 Comparison (by cmi5 Working Group) - [http://aicc.github.io/CMI-5\\_Spec\\_Current/SCORM/](http://aicc.github.io/CMI-5_Spec_Current/SCORM/)
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- Rapid Authoring Adopter  
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# Questions?



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